

FILED

2014 FEB 26 PM 2:10

CLERK U.S. DISTRICT COURT
CENTRAL DIST. OF CALIF.
SANTA ANA

BY _____

1 Ramon Rossi Lopez, Bar No. 86361
2 Matthew Ramon Lopez, Bar No. 263134
3 **LOPEZ McHUGH LLP**
4 100 Bayview Circle, Suite 5600
5 Newport Beach, CA 92660
6 Telephone: (949) 737-1501
7 Facsimile: (949) 737-1504
8 rlopez@lopezmchugh.com
9 mlopez@lopezmchugh.com

10 Attorneys for Plaintiff, JOSEPH MYERS

11 **UNITED STATES DISTRICT COURT**
12 **CENTRAL DISTRICT OF CALIFORNIA**

13 JOSEPH MYERS, an Individual,) Case No.:
14) Judge:
15 Plaintiff,) Department: **SACV14-00278 CJC (DFMx)**
16 vs.)

17 AUXILIUM PHARMACEUTICALS, INC. a) **COMPLAINT FOR DAMAGES**
18 corporation; and DOES 1 through 10,)
19 Defendants.) **JURY TRIAL DEMANDED**
20)
21)
22)
23)
24)
25)
26)
27)
28)

29 COMES NOW, the Plaintiff, Joseph Myers, by and through his undersigned counsel, and for his
30 causes of action, hereby sues the Defendant, Auxilium Pharmaceuticals, Inc., and alleges as follows:

31 **INTRODUCTION**

32 1. This case involves the prescription drug Testim®, which is manufactured, sold,
33 distributed and promoted by Defendant Auxilium Pharmaceuticals, Inc. as a testosterone replacement
34 therapy.

35 2. Defendant misrepresented that Testim ® is a safe and effective treatment for
36 hypogonadism or “low testosterone,” when in fact this drug causes serious medical problems, including
37
38

1 life threatening cardiac events, strokes, and thrombolytic events.

2 3. Defendant engaged in aggressive, award-winning direct-to-consumer and physician
3 marketing and advertising campaigns for Testim®. Further, Defendant engaged in an aggressive
4 unbranded “disease awareness” campaign to alert men that they might be suffering from “Low T.”

5 4. As a result, diagnoses of Low T have increase exponentially. This has directly related to
6 Testim’s sales increasing to over \$209 million per year.

7 5. However, consumers of Testim were misled as to the drug’s safety and efficacy, and as a
8 result have suffered injuries including life-threatening cardiac events, strokes and thrombolytic events.

9 **PARTIES**

10 6. Plaintiff Joseph Myers (hereinafter “Plaintiff”) is, and was at all times relevant hereto, a
11 resident and citizen of Orange County, California. He currently resides in Fullerton, California. At the
12 time Joseph was injured by his use of Testim®, he resided in Fullerton, California.

13 7. Defendant Auxilium Pharmaceuticals, Inc. (hereinafter “Auxilium” or “Defendant”) is a
14 Delaware corporation which has its principal place of business at 640 Lee Road, Chesterbrook,
15 Pennsylvania 19087. Auxilium may be served at CT Corporation System, 818 W Seventh St., Los
16 Angeles, California. Auxilium has conducted business and derived substantial revenue from within the
17 State of California.

18 8. At all times relevant to this Complaint, the Defendant was engaged in the business of
19 designing, licensing, manufacturing, distributing, selling, marketing, and/or introducing into interstate
20 commerce, either directly or indirectly through third parties or related entities, the prescription
21 testosterone drug sold under the name Testim®, throughout the State of California.

22 9. The true names and capacities of those Defendants designated as DOES 1 through 10,
23 whether individual, corporate, associate or otherwise, are unknown to Plaintiff at the time of filing this
24 Complaint and Plaintiff, therefore, sues said Defendants by such fictitious names and will ask leave of
25 Court to amend this Complaint to show their true names or capacities when the same have been
26 ascertained. Plaintiff is informed and believes, and thereon alleges, that each of the DOE Defendants is,
27 in some manner, responsible for the events and happenings herein set forth and proximately caused
28

1 injury and damages to Plaintiff as herein alleged.

2 **JURISDICTION AND VENUE**

3 10. Subject matter of this action arises under 28 U.S.C. § 1332. The parties are citizens of
4 different states and the amount in controversy between the parties exceeds the sum of \$75,000.00,
5 exclusive of interest and costs.

6 11. Venue is proper in the U.S. District Court for the Central District of California, pursuant
7 to 28 U.S.C. § 1391, because, inter alia, Plaintiff was prescribed Testim, ingested Testim, and suffered a
8 stroke and pulmonary embolism in Orange County, California, and a substantial part of the events or
9 omissions giving rise to Plaintiff's claims occurred in, and because the Defendant transacts business in
10 California.

11 12. The U.S. District Court for the Central District of California has personal jurisdiction
12 over the Defendant because the Defendant transacts business in and the wrongs complained of herein
13 arose in California

14 13. This Court has supplemental jurisdiction over the remaining common law and state
15 claims pursuant to 28 U.S.C. § 1367.

16 **GENERAL ALLEGATIONS**

17 14. This action is brought on behalf of Plaintiff who was prescribed and supplied with,
18 received and who has taken and applied the prescription drug Testim, as tested, studied, researched,
19 evaluated, endorsed, designed, formulated, compounded, manufactured, produced, processed,
20 assembled, inspected, distributed, marketed, labeled, promoted, packaged, advertised for sale,
21 prescribed, sold or otherwise placed in the stream of interstate commerce by Defendant. This action
22 seeks, among other relief, general and special damages and equitable relief in order to enable Plaintiff to
23 treat and monitor the dangerous, severe and life-threatening side effects caused by Testim.

24 15. Defendant's wrongful acts, omissions, and fraudulent misrepresentations caused
25 Plaintiff's injuries and damages.

26 16. At all times herein mentioned, the Defendant was engaged in the business of research,
27 licensing, designing, formulating, compounding, testing, manufacturing, producing, processing,
28

1 assembling, inspecting, distributing, marketing, labeling, promoting, packaging and/or advertising for
2 sale or selling the prescription drug Testim for the use and application by Plaintiff.

3 17. At all times herein mentioned, Defendant was authorized to do business within the state
4 of residence of Plaintiff.

5 18. At all times herein mentioned, the officers and directors of Defendant participated in,
6 authorized, and directed the production and promotion of the aforementioned product when they knew,
7 or with the exercise of reasonable care should have known, of the hazards and dangerous propensities of
8 said product and thereby actively participated in the tortious conduct which resulted in the injuries
9 suffered by Plaintiff herein.

10 19. Plaintiff files this lawsuit within the applicable limitations period of first suspecting that
11 said drugs caused the appreciable harm sustained by Plaintiff. Plaintiff could not, by the exercise of
12 reasonable diligence, have discovered the wrongful cause of Plaintiff's injuries at an earlier time because
13 the injuries were caused without perceptible trauma or harm, and when Plaintiff's injuries were
14 discovered their cause was unknown to Plaintiff. Plaintiff did not suspect, nor did Plaintiff have reason
15 to suspect, that Plaintiff had been injured, the cause of the injuries, or the tortious nature of the conduct
16 causing the injuries, until less than the applicable limitations period prior to the filing of this action.
17 Additionally, Plaintiff was prevented from discovering this information sooner because Defendant
18 herein misrepresented and continues to misrepresent to the public and to the medical profession that
19 their testosterone drugs are safe and free from serious side effects, and Defendant has fraudulently
20 concealed facts and information that could have led Plaintiff to discover a potential cause of action.

21 **OVERVIEW**

22 20. Hypogonadism is a specific condition of the sex glands, which in men may involve the
23 diminished production or nonproduction of testosterone.

24 21. A study published in the Journal of the American Medical Association ("JAMA") in
25 August 2013 entitled "Trends in Androgen Prescribing in the United States, 2001-2011" indicated that
26 many men who get testosterone prescriptions have no evidence of hypogonadism. For example, one
27 third of men prescribed testosterone had a diagnosis of fatigue, and one quarter of men did not even
28

1 have their testosterone levels tested before they received a testosterone prescription.

2 22. Defendant coordinated massive advertising campaigns designed to convince men that
3 they suffered from low testosterone. Defendant orchestrated national disease awareness media blitzes
4 that purported to educate male consumers about the signs of low testosterone. The marketing campaigns
5 included promotional literature placed in healthcare providers' offices and distributed to potential
6 testosterone users, and online media.

7 23. The advertisements suggest that various symptoms often associated with other conditions
8 may be caused by low testosterone and encourage men to discuss testosterone replacement therapy with
9 their doctors if they experienced any of the "symptoms" of low testosterone. These "symptoms" include
10 listlessness, increased body fat, and moodiness—all general symptoms that are often a result of aging,
11 weight gain, or lifestyle, rather than low testosterone.

12 24. Defendant also sought to convince primary care physicians that low testosterone levels
13 are widely under-diagnosed, and that conditions associated with normal aging could be caused by low
14 testosterone levels.

15 25. While running disease awareness campaigns, Defendant promotes their product, Testim,
16 as an easy to use topical testosterone replacement therapies. Defendant contrasts their products' at-home
17 topical application with less convenient prescription testosterone injections, which require frequent
18 doctor visits.

19 26. Defendant convinced millions of men to discuss testosterone replacement therapy with
20 their doctors, and consumers and their physicians relied on Defendant's promises of safety and ease.
21 Although prescription testosterone replacement therapy had been available for years, millions of men
22 who had never been prescribed testosterone flocked to their doctors and pharmacies.

23 27. What consumers received, however, were not safe drugs, but products which cause life-
24 threatening problems, including strokes and heart attacks.

25 28. Defendant's advertising paid off in. Sales of replacement therapies have more than
26 doubled since 2006, and are expected to triple to \$5 billion by 2017, according to forecasts by Global
27 Industry Analysts. Shannon Pettypiece, *Are Testosterone Drugs the Next Viagra?*, May 10, 2012,
28

1 Bloomberg Businessweek, *available at*: <http://www.businessweek.com/articles/2012-05-10/are->
2 testosterone-drugs-the-next-viagra.

3 29. The Defendant's marketing program sought to create the image and belief by consumers
4 and physicians that low testosterone affected a large number of men in the United States and that the use
5 of testosterone is safe for human use, even though Defendant knew these to be false, and even though
6 Defendant had no reasonable grounds to believe them to be true

7 30. There have been a number of studies concluding that testosterone therapy causes a
8 sudden increase in hematocrit, hemoglobin and estradiol, and associating its use with increased the risk
9 of heart attacks and strokes.

10 31. In 2010, a New England Journal of Medicine Study entitled "Adverse Events Associated
11 with Testosterone Administration" was discontinued after an exceedingly high number of men in the
12 testosterone group were suffered adverse events.

13 32. In November of 2013, a JAMA study was released entitled "Association of Testosterone
14 Therapy with Mortality, Myocardial Infarction, and Stroke in Men with Low Testosterone Levels"
15 which indicated that testosterone therapy raised the risk of death, heart attack and stroke by about 30%.

16 33. On January 29, 2014, a study was released in PLOS ONE entitled "Increased Risk of
17 Non-Fatal Myocardial Infarction Following Testosterone Therapy Prescription in Men" which indicated
18 that testosterone use doubled the risk of heart attacks in men over sixty five years old and men younger
19 than sixty five with a previous diagnosis of heart disease.

20 **FACTUAL ALLEGATIONS COMMON TO ALL CAUSES OF ACTION**

21 34. The Food and Drug Administration approved Testim on October 31, 2002 for the
22 treatment of adult males who have low or no testosterone. After FDA approval, Testim was widely
23 advertised and marketed by Defendant as a safe and effective testosterone replacement therapy.

24 35. Testim is a hydroalcoholic gel containing testosterone. Testim is applied to the shoulders
25 and upper arms. Testim enters the body through transdermal absorption.

26 36. Testosterone is a primary androgenic hormone responsible for normal growth,
27 development of the male sex organs, and maintenance of secondary sex characteristics.

1 37. The hormone plays a role in sperm production, fat distribution, maintenance of muscle
2 strength and mass, and sex drive.

3 38. In men, testosterone levels normally begin a gradual decline after the age of thirty.

4 39. The average testosterone levels for most men range from 300 to 1,000 nanograms per
5 deciliter of blood. However, testosterone levels can fluctuate greatly depending on many factors,
6 including sleep, time of day, and medication. Resultantly, many men who fall into the hypogonadal
7 range one day will have normal testosterone levels the next.

8 40. Testim may produce undesirable side effects to patients who use the drugs, including but
9 not limited to, myocardial infarction, stroke, and death.

10 41. In some patient populations, Testim use may increase the incidence of myocardial
11 infarctions and death by over 500%.

12 42. In addition to the above, Testim has been linked to several severe and life changing
13 medical disorders in both users and those who come into physical contact with users or the unwashed
14 clothes of someone who applied testosterone. Patients taking testosterone may experience enlarged
15 prostates and increased serum prostate-specific antigen levels.

16 43. Secondary exposure to testosterone can cause side effects in others. In 2009 the FDA
17 issued a black box warning for testosterone prescriptions, advising patients of reported virilization in
18 children who were secondarily exposed to the gel. Testosterone may also cause physical changes in
19 women exposed to the drug and cause fetal damage with pregnant women who come into secondary
20 contact with testosterone.

21 44. Defendant's marketing strategy beginning in 2000 has been to aggressively market and
22 sell their products by misleading potential users about the prevalence and symptoms of low testosterone
23 and by failing to protect users from serious dangers that Defendant knew or should have known to result
24 from use of its products.

25 45. Defendant successfully marketed testosterone by undertaking a "disease awareness"
26 marketing campaigns. These campaigns sought to create a consumer perception that low testosterone is
27 prevalent among U.S. men and that symptoms previously associated with other physical and mental
28

1 conditions, such as aging, stress, depression, and lethargy were actually attributable to "Low-T."

2 46. Defendant's advertising programs sought to create the image and belief by consumers
3 and their physicians that the use of testosterone was a safe method of alleviating their symptoms, had
4 few side effects and would not interfere with their daily lives, even though Defendant knew or should
5 have known these to be false, and even though the Defendant had no reasonable grounds to believe them
6 to be true.

7 47. Defendant purposefully downplayed, understated and outright ignored the health hazards
8 and risks associated with using testosterone. Defendant deceived potential testosterone users by relaying
9 positive information through the press, including testimonials from retired professional athletes, and
10 manipulating hypogonadism statistics to suggest widespread disease prevalence, while downplaying
11 known adverse and serious health effects.

12 48. In particular, in the warnings Defendant give in their commercials, online and print
13 advertisements, Defendant fails to mention any potential cardiac or stroke side effects and falsely
14 represents that Defendant adequately tested testosterone for all likely side effects. concealed material
15 relevant information from potential testosterone users and minimized user and prescriber concern
16 regarding the safety of testosterone.

17 49. As a result of Defendant's advertising and marketing, and representations about their
18 products, men in the United States pervasively seek out prescriptions for testosterone. If Plaintiff in this
19 action had known the risks and dangers associated with testosterone, Plaintiff would not have taken
20 testosterone and consequently would not have been subject to its serious side effects.

21 **SPECIFIC FACTUAL ALLEGATIONS**

22 50. Plaintiff Joseph Myers was 56 years old when he was prescribed and used Testim as
23 directed for symptoms he attributed to low testosterone as a result of Defendant's advertisements.

24 51. After taking multiple doses of Testim, on or about February 27, 2012, Plaintiff Joseph
25 Myers suffered a stroke.

26 52. On March 1, 2012, Plaintiff was informed by his physicians that they believed his stroke
27 was caused by his use of Testim.

28

1 53. Prior to March 1, 2012, Plaintiff Joseph Myers was unaware of any connection between
2 his use of Testim and his stroke.

3 54. The Testim Plaintiff Joseph Myers consumed caused physical and emotional impairment
4 which affected his personal and professional life. As a result of the stroke, Plaintiff Joseph Myers has
5 memory loss and must now undergo oxygen therapy 24 hours per day.

6 55. Prior to using Testim, Plaintiff Joseph Myers had no history of blood clots, strokes or
7 significant cardiovascular problems.

8 56. Plaintiff incurred significant medical expenses as a result of the treatment he underwent
9 to treat his stroke, will incur future medical expenses as his injury is permanent, lost wages as a result of
10 being unable to work, his ability to labor and earn money has been impaired, he is at increased risk for
11 future health problems and disability, and he suffered physical pain and mental anguish.

12 57. Had Defendant properly disclosed the risks associated with Testim, Plaintiff would have
13 avoided the risk of stroke by either not using testosterone at all, severely limiting the dosage and length
14 of use, and/or by closely monitoring the degree to which the drugs were adversely affecting his health.

15 **FIRST CAUSE OF ACTION**

16 **STRICT PRODUCTS LIABILITY – DEFECT DUE TO INADEQUATE WARNING**

17 58. Plaintiff adopts by reference each and every paragraph of the Complaint applicable to all
18 counts of this Complaint, and each and every count of this Complaint as if fully copied and set forth at
19 length herein.

20 59. The Defendant is liable under the theory of product liability as set forth in §§ 402A
21 and 402B of the Restatement of Torts 2d.

22 60. The Testim manufactured and/or supplied by Defendant was defective due to inadequate
23 warnings or instructions because after the Defendant knew or should have known of the risk of serious
24 bodily harm from the use of Testim, the Defendant failed to provide an adequate warning to consumers
25 and/or their health care providers of such risks, knowing Testim could cause serious injury.

26 61. Defendant failed to adequately warn consumers and/or their health care providers that
27 Testim could cause increased hematocrit levels that could cause heart attacks, strokes, pulmonary
28

1 embolisms, cardiovascular events and blood clots.

2 62. Defendant failed to adequately warn consumers and/or their health care providers that
3 while a patient was taking Testim it was necessary to frequently monitor hematocrit levels to prevent
4 heart attacks, strokes, pulmonary embolisms, cardiovascular events and blood clots.

5 63. The Testim manufactured and/or supplied by Defendant was defective due to inadequate
6 post-marketing warnings or instructions because, after Defendant knew or should have known of the risk
7 of serious bodily harm from the use of Testim, Defendant failed to provide an adequate warning to
8 consumers and/or their health care providers of the product, knowing the product could cause serious
9 injury.

10 64. As a direct and proximate result of Plaintiff's reasonably anticipated use of Testim as
11 manufactured, designed, sold, supplied, marketed and/or introduced into the stream of commerce by
12 Defendant, Plaintiff suffered serious injury, harm, damages, economic and non-economic loss and will
13 continue to suffer such harm, damages and losses in the future.

14 **SECOND CAUSE OF ACTION**

15 **NEGLIGENCE**

16 65. Plaintiff adopts by reference each and every paragraph of the Complaint applicable to all
17 counts of this Complaint, and each and every count of this Complaint as if fully copied and set forth at
18 length herein.

19 66. At all times herein mentioned, Defendant had a duty to properly manufacture, design,
20 formulate, compound, test, produce, process, assemble, inspect, research, distribute, market, label,
21 package, distribute, prepare for use, sell, prescribe and adequately warn of the risks and dangers of
22 Testim.

23 67. At all times herein mentioned, Defendant negligently and carelessly manufactured,
24 designed, formulated, distributed, compounded, produced, processed, assembled, inspected, distributed,
25 marketed, labeled, packaged, prepared for use and sold Testim and failed to adequately test and warn of
26 the risks and dangers of Testim.

1 68. Despite the fact that Defendant knew or should have known that Testim caused
2 unreasonable, dangerous side effects, Defendant continued to market Testim to consumers including
3 Plaintiff, when there were safer alternative methods and/or no need to treat conditions such as loss of
4 energy, libido erectile dysfunction, depression, loss of muscle mass and other conditions that Testim
5 marketing materials claim are caused by “Low T”.

6 69. Defendant knew or should have known that consumers such as Plaintiff would
7 foreseeably suffer injury as a result of Defendant’s failure to exercise ordinary care as described above.

8 70. Defendant’s negligence was a proximate cause of the Plaintiff’s injuries, harm and
9 economic loss which Plaintiff suffered, and will continue to suffer, as described and prayed for herein.

10 **THIRD CAUSE OF ACTION**

11 **BREACH OF IMPLIED WARRANTY**

12 71. Plaintiff adopts by reference each and every paragraph of the Complaint applicable to all
13 counts of this Complaint, and each and every count of this Complaint as if fully copied and set forth at
14 length herein.

15 72. Prior to the time that the aforementioned products were used by the Plaintiff, Defendant
16 impliedly warranted to Plaintiff and Plaintiff’s agents and physicians that Testim was of merchantable
17 quality and safe and fit for the use for which it was intended.

18 73. Plaintiff was and is unskilled in the research, design and manufacture of medical drugs,
19 including Testim, and reasonably relied entirely on the skill, judgment and implied warranty of the
20 Defendant in using Testim.

21 74. Testim was neither safe for its intended use nor of merchantable quality, as warranted by
22 Defendant, in that Testim has dangerous propensities when used as intended and will cause severe
23 injuries to users.

24 75. As a result of the abovementioned breach of implied warranties by Defendant, Plaintiff
25 suffered injuries and damages as alleged herein.

26 ///

27 ///

28

1 **FOURTH CAUSE OF ACTION**

2 **BREACH OF EXPRESS WARRANTY**

3 76. Plaintiff adopts by reference each and every paragraph of the Complaint applicable to all
4 counts of this Complaint, and each and every count of this Complaint as if fully copied and set forth at
5 length herein.

6 77. At all times mentioned, Defendant expressly represented and warranted to Plaintiff and
7 Plaintiff's agents and physicians, by and through statements made by Defendant or their authorized
8 agents or sales representatives, orally and in publications, package inserts and other written materials
9 intended for physicians, medical patients and the general public, that Testim is safe, effective, fit and
10 proper for its intended use. Plaintiff purchased Testim relying upon these warranties.

11 78. In utilizing Testim, Plaintiff relied on the skill, judgment, representations, and foregoing
12 express warranties of Defendant. These warranties and representations were false in that Testim is
13 unsafe and unfit for its intended uses.

14 79. As a result of the abovementioned breach of express warranties by Defendant, Plaintiff
15 suffered injuries and damages as alleged herein.

16 **FIFTH CAUSE OF ACTION**

17 **FRAUD**

18 80. Plaintiff adopts by reference each and every paragraph of the Complaint applicable to all
19 counts of this Complaint, and each and every count of this Complaint as if fully copied and set forth at
20 length herein.

21 81. Defendant, from the time they first tested, studied, researched, evaluated, endorsed,
22 manufactured, marketed and distributed Testim, and up to the present, willfully deceived Plaintiff by
23 concealing from them, Plaintiff's physicians and the general public, the true facts concerning Testim,
24 which the Defendant had a duty to disclose.

25 82. At all times herein mentioned, Defendant conducted a sales and marketing campaign to
26 promote the sale of Testim and willfully deceive Plaintiff, Plaintiff's physicians and the general public
27 as to the benefits, health risks and consequences of using Testim. Defendant knew of the foregoing, that
28

1 Testim is not safe, fit and effective for human consumption, that using Testim is hazardous to health,
2 and that Testim has a serious propensity to cause serious injuries to its users, including but not limited to
3 the injuries Plaintiff suffered.

4 83. Defendant concealed and suppressed the true facts concerning Testim with the intent to
5 defraud Plaintiff, in that Defendant knew that Plaintiff physicians would not prescribe Testim, and
6 Plaintiff would not have used Testim, if they were aware of the true facts concerning its dangers.

7 84. As a result of Defendant's fraudulent and deceitful conduct, Plaintiff suffered injuries and
8 damages as alleged herein.

9 **SIXTH CAUSE OF ACTION**

10 **NEGLIGENT MISREPRESENTATION**

11 85. Plaintiff adopts by reference each and every paragraph of the Complaint applicable to all
12 counts of this Complaint, and each and every count of this Complaint as if fully copied and set forth at
13 length herein.

14 86. From the time Testim was first tested, studied, researched, evaluated, endorsed,
15 manufactured, marketed and distributed, and up to the present, Defendant made misrepresentations to
16 Plaintiff, Plaintiff's physicians and the general public, including but not limited to the misrepresentation
17 that Testim was safe, fit and effective for human consumption. At all times mentioned, Defendant
18 conducted a sales and marketing campaign to promote the sale of Testim and willfully deceive Plaintiff,
19 Plaintiff's physicians and the general public as to the health risks and consequences of the use of the
20 abovementioned product.

21 87. The Defendant made the foregoing representation without any reasonable ground for
22 believing them to be true. These representations were made directly by Defendant, by sales
23 representatives and other authorized agents of Defendant, and in publications and other written materials
24 directed to physicians, medical patients and the public, with the intention of inducing reliance and the
25 prescription, purchase and use of the subject product.

26 88. The representations by the Defendant were in fact false, in that Testim is not safe, fit and
27 effective for human consumption, using Testim is hazardous to health, and Testim has a serious
28

1 propensity to cause serious injuries to users, including but not limited to the injuries suffered by
2 Plaintiff.

3 89. The foregoing representations by Defendant, and each of them, were made with the
4 intention of inducing reliance and the prescription, purchase and use of Testim.

5 90. In reliance of the misrepresentations by the Defendant, and each of them, Plaintiff was
6 induced to purchase and use Testim. If Plaintiff had known of the true facts and the facts concealed by
7 the Defendant, Plaintiff would not have used Testim. The reliance of Plaintiff upon Defendant's
8 misrepresentations was justified because such misrepresentations were made and conducted by
9 individuals and entities that were in a position to know the true facts.

10 91. As a result of the foregoing negligent misrepresentations by Defendant, Plaintiff suffered
11 injuries and damages as alleged herein.

12 **PUNITIVE DAMAGES ALLEGATIONS**

13 92. Plaintiff adopts by reference each and every paragraph of the Complaint applicable to all
14 counts of this Complaint, and each and every count of this Complaint as if fully copied and set forth at
15 length herein.

16 93. The acts, conduct, and omissions of Defendant, as alleged throughout this Complaint
17 were willful and malicious. Defendant committed these acts with a conscious disregard for the rights of
18 Plaintiff and other Testim users and for the primary purpose of increasing Defendant's profits from the
19 sale and distribution of Testim. Defendant's outrageous and unconscionable conduct warrants an award
20 of exemplary and punitive damages against Defendant in an amount appropriate to punish and make an
21 example of Defendant.

22 94. Prior to the manufacturing, sale, and distribution of Testim, Defendants knew that said
23 medication was in a defective condition as previously described herein and knew that those who were
24 prescribed the medication would experience and did experience severe physical, mental, and emotional
25 injuries. Further, Defendant, through their officers, directors, managers, and agents, knew that the
26 medication presented a substantial and unreasonable risk of harm to the public, including Plaintiff and as
27 such, Defendant unreasonably subjected consumers of said drugs to risk of injury or death from using
28

1 Testim.

2 95. Despite its knowledge, Defendant, acting through its officers, directors and managing
3 agents for the purpose of enhancing Defendant's profits, knowingly and deliberately failed to remedy
4 the known defects in Testim and failed to warn the public, including Plaintiff, of the extreme risk of
5 injury occasioned by said defects inherent in Testim. Defendant and their agents, officers, and directors
6 intentionally proceeded with the manufacturing, sale, and distribution and marketing of Testim knowing
7 these actions would expose persons to serious danger in order to advance Defendant's pecuniary interest
8 and monetary profits.

9 96. Defendant's conduct constitutes gross negligence and demonstrates a reckless disregard
10 for the lives, safety and health of others, entitling the Plaintiff to an award of punitive damages pursuant
11 to Civil Code section 3294.

12 **PRAYER FOR RELIEF**

13 **WHEREFORE**, Plaintiff prays for judgment against the Defendant, as follows, as appropriate to
14 each cause of action alleged and as appropriate to the particular standing of Plaintiff:

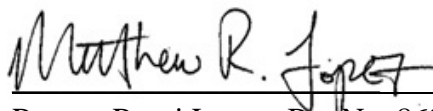
- 15 A. General damages in an amount that will conform to proof at time of trial;
 - 16 B. Special damages in an amount within the jurisdiction of this Court and according to proof
17 at the time of trial;
 - 18 C. Loss of earnings and impaired earning capacity according to proof at the time of trial;
 - 19 D. Medical expenses, past and future, according to proof at the time of trial;
 - 20 E. For past and future mental and emotional distress, according to proof;
 - 21 F. For punitive or exemplary damages according to proof;
 - 22 G. Restitution, disgorgement of profits, and other equitable relief;
 - 23 H. Injunctive relief;
 - 24 I. Attorney's fees;
 - 25 J. For costs of suit incurred herein;
 - 26 K. For pre-judgment interest as provided by law; and
 - 27 L. For such other and further relief as the Court may deem just and proper.
- 28

DEMAND FOR JURY TRIAL

Plaintiff hereby demands a jury trial on all claims so triable in this action.

DATED: February 26, 2014

Respectfully Submitted,



Ramon Rossi Lopez, Bar No. 86361
Matthew Ramon Lopez, Bar No. 263134
LOPEZ MCHUGH LLP
100 Bayview Circle
Suite 5600
Newport Beach, California 92660
Tel. 949.737.1501
Facsimile 949.737.1504
rlopez@lopezmchugh.com
mlopez@lopezmchugh.com

Ronald E. Johnson, Jr. (KY 88302)
Sarah N. Lynch (KY 94261)
SCHACHTER, HENDY & JOHNSON, P.S.C.
909 Wright's Summit Parkway #210
Ft. Wright, Kentucky 41011
Tel. 859.578.4444
Facsimile 859.578.4440
rjohnson@pschachter.com
slynch@pschachter.com
(Application for Admission *pro hac vice* to be filed)

Joseph M. Lyon (OH 0076050)
THE LYON FIRM
22 West 9th
Cincinnati, Ohio 45202
Tel. 513.381.2333
jlyon@thelyonfirm.com
(Application for Admission *pro hac vice* to be filed)

Attorneys for Plaintiff, JOSEPH MYERS

**UNITED STATES DISTRICT COURT, CENTRAL DISTRICT OF CALIFORNIA
CIVIL COVER SHEET**

I. (a) PLAINTIFFS (Check box if you are representing yourself <input type="checkbox"/>) JOSEPH MYERS, an Individual	DEFENDANTS (Check box if you are representing yourself <input type="checkbox"/>) AUXILIUM PHARMACEUTICALS, INC. a corporation; and DOES 1 through 10
---	--

(b) Attorneys (Firm Name, Address and Telephone Number. If you are representing yourself, provide same.) Ramon Rossi Lopez, Bar No. 86361, Matthew Ramon Lopez, Bar No. 263134, Lopez McHugh LLP 100 Bayview Circle, Ste. 5600, Newport Beach, CA 92660, (949) 737-1501	(b) Attorneys (Firm Name, Address and Telephone Number. If you are representing yourself, provide same.)
---	--

II. BASIS OF JURISDICTION (Place an X in one box only.) <input type="checkbox"/> 1. U.S. Government Plaintiff <input type="checkbox"/> 2. U.S. Government Defendant <input type="checkbox"/> 3. Federal Question (U.S. Government Not a Party) <input checked="" type="checkbox"/> 4. Diversity (Indicate Citizenship of Parties in Item III)	III. CITIZENSHIP OF PRINCIPAL PARTIES -For Diversity Cases Only (Place an X in one box for plaintiff and one for defendant) <table style="width:100%; border-collapse: collapse;"> <tr> <td style="width:33%;"></td> <td style="width:10%; text-align: center;">PTF</td> <td style="width:10%; text-align: center;">DEF</td> <td style="width:33%;"></td> <td style="width:10%; text-align: center;">PTF</td> <td style="width:10%; text-align: center;">DEF</td> </tr> <tr> <td>Citizen of This State</td> <td align="center"><input checked="" type="checkbox"/> 1</td> <td align="center"><input type="checkbox"/> 1</td> <td>Incorporated or Principal Place of Business in this State</td> <td align="center"><input type="checkbox"/> 4</td> <td align="center"><input type="checkbox"/> 4</td> </tr> <tr> <td>Citizen of Another State</td> <td align="center"><input type="checkbox"/> 2</td> <td align="center"><input type="checkbox"/> 2</td> <td>Incorporated and Principal Place of Business In Another State</td> <td align="center"><input type="checkbox"/> 5</td> <td align="center"><input checked="" type="checkbox"/> 5</td> </tr> <tr> <td>Citizen or Subject of a Foreign Country</td> <td align="center"><input type="checkbox"/> 3</td> <td align="center"><input type="checkbox"/> 3</td> <td>Foreign Nation</td> <td align="center"><input type="checkbox"/> 6</td> <td align="center"><input type="checkbox"/> 6</td> </tr> </table>		PTF	DEF		PTF	DEF	Citizen of This State	<input checked="" type="checkbox"/> 1	<input type="checkbox"/> 1	Incorporated or Principal Place of Business in this State	<input type="checkbox"/> 4	<input type="checkbox"/> 4	Citizen of Another State	<input type="checkbox"/> 2	<input type="checkbox"/> 2	Incorporated and Principal Place of Business In Another State	<input type="checkbox"/> 5	<input checked="" type="checkbox"/> 5	Citizen or Subject of a Foreign Country	<input type="checkbox"/> 3	<input type="checkbox"/> 3	Foreign Nation	<input type="checkbox"/> 6	<input type="checkbox"/> 6
	PTF	DEF		PTF	DEF																				
Citizen of This State	<input checked="" type="checkbox"/> 1	<input type="checkbox"/> 1	Incorporated or Principal Place of Business in this State	<input type="checkbox"/> 4	<input type="checkbox"/> 4																				
Citizen of Another State	<input type="checkbox"/> 2	<input type="checkbox"/> 2	Incorporated and Principal Place of Business In Another State	<input type="checkbox"/> 5	<input checked="" type="checkbox"/> 5																				
Citizen or Subject of a Foreign Country	<input type="checkbox"/> 3	<input type="checkbox"/> 3	Foreign Nation	<input type="checkbox"/> 6	<input type="checkbox"/> 6																				

IV. ORIGIN (Place an X in one box only.)

<input checked="" type="checkbox"/> 1. Original Proceeding	<input type="checkbox"/> 2. Removed from State Court	<input type="checkbox"/> 3. Remanded from Appellate Court	<input type="checkbox"/> 4. Reinstated or Reopened	<input type="checkbox"/> 5. Transferred from Another District (Specify)	<input type="checkbox"/> 6. Multi-District Litigation
--	--	---	--	---	---

V. REQUESTED IN COMPLAINT: JURY DEMAND: Yes No (Check "Yes" only if demanded in complaint.)

CLASS ACTION under F.R.Cv.P. 23: Yes No **MONEY DEMANDED IN COMPLAINT: \$** _____

VI. CAUSE OF ACTION (Cite the U.S. Civil Statute under which you are filing and write a brief statement of cause. Do not cite jurisdictional statutes unless diversity.)
 28 U.S.C. 1332(a)
 Personal Injury Product Liability Litigation

VII. NATURE OF SUIT (Place an X in one box only.)

OTHER STATUTES	CONTRACT	REAL PROPERTY CONT.	IMMIGRATION	PRISONER PETITIONS	PROPERTY RIGHTS
<input type="checkbox"/> 375 False Claims Act	<input type="checkbox"/> 110 Insurance	<input type="checkbox"/> 240 Torts to Land	<input type="checkbox"/> 462 Naturalization Application	<input type="checkbox"/> 463 Alien Detainee	<input type="checkbox"/> 820 Copyrights
<input type="checkbox"/> 400 State Reapportionment	<input type="checkbox"/> 120 Marine	<input type="checkbox"/> 245 Tort Product Liability	<input type="checkbox"/> 465 Other Immigration Actions	<input type="checkbox"/> 510 Motions to Vacate Sentence	<input type="checkbox"/> 830 Patent
<input type="checkbox"/> 410 Antitrust	<input type="checkbox"/> 130 Miller Act	<input type="checkbox"/> 290 All Other Real Property	TORTS	<input type="checkbox"/> 530 General	<input type="checkbox"/> 840 Trademark
<input type="checkbox"/> 430 Banks and Banking	<input type="checkbox"/> 140 Negotiable Instrument	PERSONAL INJURY	PERSONAL PROPERTY	<input type="checkbox"/> 535 Death Penalty	SOCIAL SECURITY
<input type="checkbox"/> 450 Commerce/ICC Rates/Etc.	<input type="checkbox"/> 150 Recovery of Overpayment & Enforcement of Judgment	<input type="checkbox"/> 310 Airplane	<input type="checkbox"/> 370 Other Fraud	<input type="checkbox"/> 540 Mandamus/Other	<input type="checkbox"/> 861 HIA (1395ff)
<input type="checkbox"/> 460 Deportation	<input type="checkbox"/> 151 Medicare Act	<input type="checkbox"/> 315 Airplane Product Liability	<input type="checkbox"/> 371 Truth in Lending	<input type="checkbox"/> 550 Civil Rights	<input type="checkbox"/> 862 Black Lung (923)
<input type="checkbox"/> 470 Racketeer Influenced & Corrupt Org.	<input type="checkbox"/> 152 Recovery of Defaulted Student Loan (Excl. Vet.)	<input type="checkbox"/> 320 Assault, Libel & Slander	<input type="checkbox"/> 380 Other Personal Property Damage	<input type="checkbox"/> 555 Prison Condition	<input type="checkbox"/> 863 DIWC/DIWW (405 (g))
<input type="checkbox"/> 480 Consumer Credit	<input type="checkbox"/> 153 Recovery of Overpayment of Vet. Benefits	<input type="checkbox"/> 330 Fed. Employers' Liability	<input type="checkbox"/> 385 Property Damage Product Liability	<input type="checkbox"/> 560 Civil Detainee Conditions of Confinement	<input type="checkbox"/> 864 SSID Title XVI
<input type="checkbox"/> 490 Cable/Sat TV	<input type="checkbox"/> 160 Stockholders' Suits	<input type="checkbox"/> 340 Marine	BANKRUPTCY	FORFEITURE/PENALTY	<input type="checkbox"/> 865 RSI (405 (g))
<input type="checkbox"/> 850 Securities/Commodities/Exchange	<input type="checkbox"/> 190 Other Contract	<input type="checkbox"/> 345 Marine Product Liability	<input type="checkbox"/> 422 Appeal 28 USC 158	<input type="checkbox"/> 625 Drug Related Seizure of Property 21 USC 881	FEDERAL TAX SUITS
<input type="checkbox"/> 890 Other Statutory Actions	<input type="checkbox"/> 195 Contract Product Liability	<input type="checkbox"/> 350 Motor Vehicle	<input type="checkbox"/> 423 Withdrawal 28 USC 157	<input type="checkbox"/> 690 Other	<input type="checkbox"/> 870 Taxes (U.S. Plaintiff or Defendant)
<input type="checkbox"/> 891 Agricultural Acts	<input type="checkbox"/> 196 Franchise	<input type="checkbox"/> 355 Motor Vehicle Product Liability	CIVIL RIGHTS	LABOR	<input type="checkbox"/> 871 IRS-Third Party 26 USC 7609
<input type="checkbox"/> 893 Environmental Matters	<input type="checkbox"/> 210 Land Condemnation	<input type="checkbox"/> 360 Other Personal Injury	<input type="checkbox"/> 440 Other Civil Rights	<input type="checkbox"/> 710 Fair Labor Standards Act	
<input type="checkbox"/> 895 Freedom of Info. Act	<input type="checkbox"/> 220 Foreclosure	<input type="checkbox"/> 362 Personal Injury-Med Malpractice	<input type="checkbox"/> 441 Voting	<input type="checkbox"/> 720 Labor/Mgmt. Relations	
<input type="checkbox"/> 896 Arbitration	<input type="checkbox"/> 230 Rent Lease & Ejectment	<input type="checkbox"/> 365 Personal Injury-Product Liability	<input type="checkbox"/> 442 Employment	<input type="checkbox"/> 740 Railway Labor Act	
<input type="checkbox"/> 899 Admn. Procedures Act/Review of Appeal of Agency Decision		<input type="checkbox"/> 367 Health Care/Pharmaceutical Personal Injury Product Liability	<input type="checkbox"/> 443 Housing/Accommodations	<input type="checkbox"/> 751 Family and Medical Leave Act	
<input type="checkbox"/> 950 Constitutionality of State Statutes		<input checked="" type="checkbox"/> 368 Asbestos Personal Injury Product Liability	<input type="checkbox"/> 444 Education	<input type="checkbox"/> 790 Other Labor Litigation	
		<input type="checkbox"/> 368 Asbestos Personal Injury Product Liability		<input type="checkbox"/> 791 Employee Ret. Inc. Security Act	

FOR OFFICE USE ONLY: Case Number: SACV14-00278 CJC (DFMx)

AFTER COMPLETING PAGE 1 OF FORM CV-71, COMPLETE THE INFORMATION REQUESTED ON PAGE 2.

UNITED STATES DISTRICT COURT, CENTRAL DISTRICT OF CALIFORNIA

CIVIL COVER SHEET

VIII(a). IDENTICAL CASES: Has this action been previously filed in this court and dismissed, remanded or closed? NO YES

If yes, list case number(s): _____

VIII(b). RELATED CASES: Have any cases been previously filed in this court that are related to the present case? NO YES

If yes, list case number(s): _____

Civil cases are deemed related if a previously filed case and the present case:

(Check all boxes that apply)

- A. Arise from the same or closely related transactions, happenings, or events; or
- B. Call for determination of the same or substantially related or similar questions of law and fact; or
- C. For other reasons would entail substantial duplication of labor if heard by different judges; or
- D. Involve the same patent, trademark or copyright, and one of the factors identified above in a, b or c also is present.

IX. VENUE: (When completing the following information, use an additional sheet if necessary.)

(a) List the County in this District; California County outside of this District; State if other than California; or Foreign Country, in which EACH named plaintiff resides.

Check here if the government, its agencies or employees is a named plaintiff. If this box is checked, go to item (b).

County in this District:*	California County outside of this District; State, if other than California; or Foreign Country
Orange County, CA	

(b) List the County in this District; California County outside of this District; State if other than California; or Foreign Country, in which EACH named defendant resides.

Check here if the government, its agencies or employees is a named defendant. If this box is checked, go to item (c).

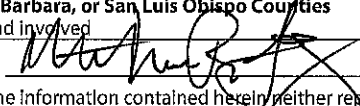
County in this District:*	California County outside of this District; State, if other than California; or Foreign Country
	Chester, PA

(c) List the County in this District; California County outside of this District; State if other than California; or Foreign Country, in which EACH claim arose. **NOTE: In land condemnation cases, use the location of the tract of land involved.**

County in this District:*	California County outside of this District; State, if other than California; or Foreign Country
Orange County, CA	

*Los Angeles, Orange, San Bernardino, Riverside, Ventura, Santa Barbara, or San Luis Obispo Counties

Note: in land condemnation cases, use the location of the tract of land involved

X. SIGNATURE OF ATTORNEY (OR SELF-REPRESENTED LITIGANT):  DATE: February 26/2014

Notice to Counsel/Parties: The CV-71 (JS-44) Civil Cover Sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law. This form, approved by the Judicial Conference of the United States in September 1974, is required pursuant to Local Rule 3-1 is not filed but is used by the Clerk of the Court for the purpose of statistics, venue and initiating the civil docket sheet. (For more detailed instructions, see separate instructions sheet).

Key to Statistical codes relating to Social Security Cases:

Nature of Suit Code	Abbreviation	Substantive Statement of Cause of Action
861	HIA	All claims for health insurance benefits (Medicare) under Title 18, Part A, of the Social Security Act, as amended. Also, include claims by hospitals, skilled nursing facilities, etc., for certification as providers of services under the program. (42 U.S.C. 1935FF(b))
862	BL	All claims for "Black Lung" benefits under Title 4, Part B, of the Federal Coal Mine Health and Safety Act of 1969. (30 U.S.C. 923)
863	DIWC	All claims filed by insured workers for disability insurance benefits under Title 2 of the Social Security Act, as amended; plus all claims filed for child's insurance benefits based on disability. (42 U.S.C. 405 (g))
863	DIWW	All claims filed for widows or widowers insurance benefits based on disability under Title 2 of the Social Security Act, as amended. (42 U.S.C. 405 (g))
864	SSID	All claims for supplemental security income payments based upon disability filed under Title 16 of the Social Security Act, as amended.
865	RSI	All claims for retirement (old age) and survivors benefits under Title 2 of the Social Security Act, as amended. (42 U.S.C. 405 (g))

UNITED STATES DISTRICT COURT
CENTRAL DISTRICT OF CALIFORNIA

NOTICE OF ASSIGNMENT TO UNITED STATES JUDGES

This case has been assigned to District Judge Cormac J. Carney and the assigned Magistrate Judge is Douglas F. McCormick.

The case number on all documents filed with the Court should read as follows:

SACV14-00278 CJC (DFMx)

Pursuant to General Order 05-07 of the United States District Court for the Central District of California, the Magistrate Judge has been designated to hear discovery related motions.

All discovery related motions should be noticed on the calendar of the Magistrate Judge.

Clerk, U. S. District Court

February 26, 2014

Date

By Lori Wagers
Deputy Clerk

NOTICE TO COUNSEL

A copy of this notice must be served with the summons and complaint on all defendants (if a removal action is filed, a copy of this notice must be served on all plaintiffs).

Subsequent documents must be filed at the following location:

Western Division
312 N. Spring Street, G-8
Los Angeles, CA 90012

Southern Division
411 West Fourth St., Ste 1053
Santa Ana, CA 92701

Eastern Division
3470 Twelfth Street, Room 134
Riverside, CA 92501

Failure to file at the proper location will result in your documents being returned to you.