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SANDRA RUSH

10530 Lake Park Drive

Dripping Springs, TX 78620 :

: SUPERIOR COURT OF NEW JERSEY
Plaintiff, :

: LAW DIVISION: MIDDLESEX COUNTY

v. : **DOCKET NO.:** _____

Allergan plc

Clonshaugh Business and Technology Park

Coolock, Dublin, Ireland D17 E400 : CIVIL ACTION

Allergan, Inc., f/k/a Inamed Corporation and :

prior to that as McGhan Medical Corporation

5 Giralda Farms : **COMPLAINT AND DEMAND**Madison, NJ 07940 : **FOR JURY TRIAL**

Allergan USA, Inc. : 5 Giralda Farms :

Madison, NJ 07940

Inamed Corporation

2525 Dupont Drive Irvine, CA 92612

Defendants.

Plaintiff SANDRA RUSH, based on information and belief, and for causes of action against the Defendants ALLERGAN PLC, ALLERGAN, INC., ALLERGAN USA, INC., and

INAMED CORPORATION, each of them, hereby allege as follows:

INTRODUCTION

- 1. Plaintiff SANDRA RUSH brings this action against Defendants ALLERGAN PLC, ALLERGAN, INC., ALLERGAN USA, INC., AND INAMED CORP., (hereinafter, collectively referred to as "Defendants" or "Allergan"), in relation to the design, manufacture, marketing, labeling and distribution of McGhan Breast Implants, the pervasive, reckless and continuous failure to comport with the Premarket Approval Application ("PMA") requirements imposed by the Food & Drug Administration ("FDA"), and failure to warn consumers of the known dangers and known adverse events.
- 2. Defendant Allergan, formerly known as Inamed Corporation ("Inamed") and prior to that known as McGhan Medical Corporation ("McGhan"), is a global leader in aesthetic medicine, and a market leader in breast aesthetics.
- 3. Plaintiff brings this action against Defendants in relation to the design, manufacture, marketing, and distribution of McGhan Breast Implants, the repeated failure to follow the requirements imposed by FDA, failure to warn consumers and healthcare providers of known dangers and known adverse events, and reckless violation of state law.

PARTIES

4. At all times relevant hereto, Plaintiff Sandra Rush is and has been a resident of Dripping Springs, Texas.

- 5. Allergan plc is a publicly-traded corporation whose headquarters is in Dublin, Ireland. Allergan's administrative headquarters in the United States are located in the states of New Jersey and California
- 6. Allergan, Inc. is a wholly-owned subsidiary of Allergan plc and is incorporated under the laws of Delaware possessing its principal place of business in New Jersey.
- 7. Allergan USA, Inc. is a wholly-owned subsidiary of Allergan plc and is incorporated under the laws of Delaware possessing its principal place of business in New Jersey.
- 8. McGhan Medical Corporation ("McGhan") previously served the North American aesthetic medicine and reconstructive surgery markets. McGhan developed, manufactured and sold plastic and reconstructive surgery (PRS) products (primarily saline-filled breast implants and tissue expanders). It sold primarily to plastic surgeons, dermatologists, cosmetic surgeons and other medical practitioners in the United States and Canada.
- 9. Upon information and belief, McGhan changed its name to Inamed Corporation ("Inamed") in 1986.
- 10. Inamed Corporation is incorporated under the laws of Delaware and its principal place of business is in Orange County, California.
- 11. Inamed was a global surgical and medical device company engaged in the development, manufacturing and marketing of products for the plastic and reconstructive surgery, aesthetic medicine and obesity markets. Inamed sold a variety of lifestyle products, including breast implants for cosmetic augmentation and breast implants for reconstructive surgery following a mastectomy.

- 12. In March 2006, Allergan purchased substantially all of Inamed including Inamed's outstanding common stocks, as well as Inamed's wholly-owned subsidiary, McGhan.
- 13. At all relevant times, each Defendant acted in all aspects as the agent and alter ego of each other.
- 14. The combined acts and/or omissions of each Defendant resulted in injuries to the Plaintiff. Each of the above-named Defendants is a joint tortfeasor and/or co-conspirator and is jointly and severally liable to Plaintiff for the negligent acts and omissions alleged herein. Each of the above-named Defendants directed, authorized, and/or ratified the conduct of each and every other Defendant.
- 15. At all relevant times, Defendants acted in concert with one another in the States of Texas and New Jersey to fraudulently convey false and misleading information concerning the McGhan Breast Implants and concealed the risks of serious adverse events associated with the implant from Plaintiff, the public, physicians, and other healthcare providers.
- 16. Defendant Allergan is a leading breast implant manufacturer, having collected approximately \$400 million in net revenue in 2017 alone from the sale of breast implants.
- 17. But for the Defendants' actions, Plaintiff Sandra Rush would not have suffered the severe injuries and harms which have resulted from implantation of the McGhan Breast Implants into her body.
- 18. This Court has personal jurisdiction over Defendants. Defendants are, and at all material times were residents of and/or authorized to conduct business in, the State of New Jersey. Defendants conducted such business within the State, as well as in Middlesex County, including the acts which caused or contributed to Plaintiff's injuries.

- 19. At all material times, Defendants maintained systematic and continuous contacts within this jurisdiction, employed numerous individuals in this district and regularly availed themselves of the benefits of this judicial district. Defendants received substantial financial gain as a result of designing, formulating, testing, packaging, labeling, producing, assembling, advertising, marketing, promoting, distributing, manufacturing, and/or selling the breast implant products within this jurisdiction.
 - 20. The amount in controversy exceeds the prevailing local arbitration limits.

FACTS REGARDING ALLERGAN AND MCGHAN SALINE FILLED BREAST IMPLANTS

A. General Information Relating To Breast Implants

- 21. Silicones, which are also called polysiloxanes, are polymers that include a synthetic compound made up of repeating chains of alternating silicon and oxygen atoms, frequently combined with carbon and/or hydrogen. Silicones are typically heat-resistant and rubber-like, and are used in sealants, adhesives, lubricants, medicine, cooking utensils, and thermal and electrical insulation. Being purely synthetic, silicones do not exist in nature.
- A breast implant is a prosthetic product used to change the size, shape, and contour of a woman's breast. There are three general types of breast implant products, defined by their filler material: saline solution, silicone gel, and composite filler.
- 23. Silicone gel-filled breast implants have a silicone outer shell that is filled with silicone gel. They are available in various sizes and can have either a smooth or textured shell. Silicone gel-filled breast implants are approved for breast augmentation in women age 22 or older and for breast reconstruction in women of any age.

- 24. In 1976, Congress passed the Medical Device Amendments ("MDA") to the Federal Food, Drug and Cosmetic Act ("FDCA"). Upon enactment of the MDA, the FDA deemed saline-filled breast implants as Class II devices, to be reviewed through a premarket notification process. The devices could be publicly sold so long as manufacturers later provided "reasonable assurance" of the products' safety and effectiveness. 21 U.S.C. §360e(d)(2).
- 25. In 1988, in response to growing safety concerns, the FDA re-classified both saline-filled and silicone gel-filled breast implants as Class III devices requiring premarket approval ("PMA").
- 26. In April 1991, upon final publication of new regulations, FDA began requiring breast implant manufacturers to obtain specific premarket approval by the FDA for any silicone gel-filled breast implants.
- 27. Through its PMA process, the FDA engages in scientific evaluations of the safety and effectiveness of Class III medical devices. The FDA considers Class III devices to create the greatest risk to human safety, necessitating the implementation of special controls, including the requirement to obtain PMA under 21 U.S.C. § 360 prior to marketing the product to the public.
- 28. A PMA application must contain certain information which is critical to the FDA's evaluation of the safety and efficacy of the medical device at issue. A PMA and/or PMA Supplement application must provide:
 - a. Proposed indications for use;
 - b. Device description including the manufacturing process;
 - c. Any marketing history;
 - d. Summary of studies (including non-clinical laboratory studies, clinical

- investigations involving human subjects, and conclusions from the study that address benefit and risk;
- e. Each of the functional components or ingredients of the device;
- f. Methods used in manufacturing the device, including compliance with current good manufacturing practices; and
- g. Any other data or information relevant to an evaluation of the safety and effectiveness of the device known or that should be reasonably be known to the manufacturer from any source, including information derived from investigations other than those proposed in the application from commercial marketing experience.
- 29. Where Conditional Premarket Approval ("CPMA") is granted, a device marketed by a manufacturer which fails to perform any requirements of the CPMA is considered to be adulterated under §501 of the FDCA and may not be further marketed.

B. Information Specific to McGhan Breast Implants

- 30. In 1991, McGhan, a predecessor corporation to Inamed and Allergan, Inc., applied for premarket approval for various styles of implants. The FDA denied approval of the application for use of such devices for the augmentation of healthy female breasts, but also determined there was a public health need for the devices to be available for reconstruction patients.
- 31. In April 1992, the FDA entered into an agreement with McGhan setting forth the requirements for McGhan to conduct clinical trials of the silicon implant devices for use in reconstruction patients. Under the agreement, the FDA required that any clinical trial protocols be approved by the FDA and local Institutional Review Boards. The FDA also required McGhan to take all reasonable steps to ensure that it received informed consent from all patients prior to implantation of any device on a form consistent with that which had previously been approved by the FDA, and McGhan was to make sure all products were labeled consistent with the agreement

and the terms of the approved protocols.

- 32. McGhan was also required to submit data from the trials in accordance with an agreed schedule and take reasonable steps to ensure that participating physicians complied with the protocols. Further, McGhan was required to cooperate with the FDA's review of the application and monitoring of the clinical trials.
- 33. The FDA also retained the power to terminate the study at any time if the data showed that continuation of the study was not necessary to, or in the interest of, the public health.
- 34. In March 1998, the FDA approved McGhan's study protocol which was submitted pursuant to the 1992 agreement, subject to the FDA's inspection of McGhan's manufacturing facilities. In the same letter indicating approval, the FDA stated that McGhan's facility in Arklow, Ireland had been inspected and was found to be in compliance with regulations and therefore that facility could export silicone gel-filled mammary prostheses into the United States.
- 35. McGhan was further informed that it could begin enrolling patients in the study. This study was referred to as the adjunct study.
- 36. In addition to the adjunct study involving reconstruction patients, McGhan also applied for an investigational device exemption ("IDE") for use of the same devices for breast augmentation. The breast augmentation clinical trial was referred to as the "core" study and was approved by the FDA in 1998.
- 37. As the studies progressed, the FDA continued its oversight and considered a large volume of material submitted about the core and adjunct studies submitted by McGhan each year. The submissions in both included detailed manufacturing, chemical, physical, toxicological, and clinical information. McGhan noted that while the adjunct study was not being conducted under

an IDE, the submissions it made relative thereto were structured to follow FDA guidelines for IDE clinical study annual reports.

- 38. Pursuant to FDA action in the second half of 1999, the FDA required any manufacturer wishing to continue to market saline-filled implants in the U.S. to file an application for pre-market approval of such products by November 17, 1999.
- 39. On November 16, 1999, Inamed filed a PMA for the "McGhan Medical RTV Saline-Filled Breast Implant" which was referred to an FDA Advisory Panel on general plastic surgery for review.
- 40. The Advisory Panel met in open session on March 1-3, 2000 to consider the applications.
- 41. On May 10, 2000, the FDA announced that it had approved the application for PMA of four styles of McGhan saline-filled breast implants for augmentation in women age 18 and older and for reconstruction in women of any age. These products were previously available in the U.S. marketplace as 510(k)-cleared devices.
- 42. As conditions of the 2000 approval, the FDA required McGhan to conduct multiple post-approval studies to characterize the long-term performance and safety of the devices. The post-approval studies for the McGhan Breast Implants included:
 - a. 10-year Post-Approval Studies— To assess long-term clinical performance of the device. These studies were designed to follow women for 10 years after initial implantation.
 - b. *Retrieval Study-* To collect visual examination, physical, and histological data on explanted implants to determine the mode of failure of implants.
 - c. Focus Group Studies To improve the format and content of the patient labeling.

d. Mechanical Testing

- 43. The primary responsibility for timely and accurately communicating complete, accurate and current safety and efficacy information related to medical device, such as the McGhan Breast Implants, rests with the manufacturer.
- 44. This primary reporting obligation instills in the manufacturer a duty to vigilantly monitor all reasonably available information, to closely track clinical experiences, and to fully and promptly report all relevant information, specifically but not limited to adverse events, to the FDA, the healthcare community, and consumers.
- 45. Also under state law, which does not impose duties or requirements materially different from those imposed by federal law, the manufacturer must precisely monitor its own manufacturing and quality control processes, and its market representations and warranties.
- 46. When monitoring and reporting adverse events, including those indicating an association between their product and breast cancer, ALCL and/or BIA-ALCL, as required by both federal regulations, Texas and New Jersey law, time and accuracy is of the essence.
- 47. Delayed reporting prevents the healthcare community and the public from timely learning of risks which must inevitably play a part in their decision-making, by both physicians and consumers, regarding treatments and procedures, and thereby expose countless additional women to potential harm.
- 48. Specifically, Defendants' obligations after the PMA included, but are not limited to:
 - a. Reporting to the FDA information suggesting that one of the manufacturer's devices may have caused or contributed to a death or serious injury, or has malfunctioned

[21 CFR §§803.50];

- b. Monitoring the product and submitting reports to the FDA of any complaints about its performance and any adverse health consequences that are or may be attributable to the product [21 CFR §814];
- c. Submitting a PMA supplement for any listed or material changes to the product [21 CFR §814.39];
- f. Submitting post-approval reports annually including unpublished reports of data from any clinical investigations or nonclinical laboratory studies and reports in scientific literature concerning the device [21 CFR §814.39];
- g. Reporting on any adverse reaction attributable to the device and device defects [21 CFR §814]
- h. Advertising the device accurately and truthfully [21 CFR §801].
- 49. Defendants failed to report adverse events from the post market approval studies commissioned as part of the implant's PMA approval, which would have led to reports suggesting the device's contribution to serious injury, such as those suffered by Plaintiff Sandra Rush.
- 50. Had Defendants not intentionally failed to comply with their clearly-established post-market surveillance obligations, Plaintiff Sandra Rush would have decided against implantation and her injuries would not have occurred.
- 51. Under applicable state law, which does not impose duties or requirements materially different from those imposed by federal law, Allergan had a duty to exercise reasonable care in adequately warning Plaintiff and/or Plaintiff's treating and implanting medical professionals about the dangers of the McGhan Breast Implants, and about all adverse events of which Allergan became aware, and had a post-market duty to identify, monitor and report all adverse events and all risks associated with the product.
 - 52. Despite having knowledge and possession of evidence showing that the use of the

McGhan Breast Implants was dangerous and likely to place consumers' health at serious risk, as will be detailed further below, Allergan refused or recklessly failed to identify, disclose and warn of the health hazards and risks associated with the product, and about all adverse events which were known to Allergan.

- 53. Instead, Defendants marketed, advertised and promoted the product while at the same time consciously refusing and/or recklessly failing to monitor, warn, or otherwise ensure the safety and efficacy for users of the McGhan Breast Implants.
- 54. Under applicable state law, which does not impose duties or requirements materially different from those imposed by federal law, Defendants had a duty to revise its product labeling after becoming aware of otherwise undisclosed dangers in its McGhan Breast Implants. Defendants refused or recklessly failed to do so.
- 55. Under applicable state law, which does not impose duties or requirements materially different from those imposed by federal law, Defendants were required at all material times to promptly report any information suggesting that one of its products may have contributed to a serious injury, or had malfunctioned and the malfunction would be likely to contribute to a serious injury if it were to recur.

56. The PMA provided as follows:

Failure to comply with the conditions of approval invalidates this approval order. Commercial distribution of a device that is not in compliance with these conditions is a violation of the act.

57. Defendants' insufficient follow-up rates and inadequate data, as detailed above, establish and confirm Defendants' reckless and intentional disregard for the safety of thousands of women.

- 58. Each of the above-cited deficiencies in Defendants' post-market compliance, including those described above, was a "failure to comply with the conditions of approval" and each constituted a ground for withdrawal of the PMA. Defendants' conduct separately violated their duties under the law.
- 59. Notwithstanding Defendants' failures to comply with post-approval requirements, including the failures described above, Defendants continued to commercially distribute the McGhan Breast Implant products. As expressly provided in the PMA, such distribution was a violation of federal law.
- 60. Had Defendants substantially complied with the PMA, rather than flagrantly under-performing the post-approval requirements as alleged above, Allergan's disclosures would have led to much wider knowledge of the risks associated with Allergan's products. In addition, Allergan's physician and patient labeling would have materially changed over time, and patients including Plaintiff, and medical providers including Plaintiff's physicians, would not in ignorance have purchased or implanted Allergan's products, including, but not limited to, the causative association to Breast Implant-Associated Anaplastic Large-Cell Lymphoma ("BIA-ALCL").
- 61. Specifically, Defendants knew or should have known that the new breast implants, specifically the textured design models, were associated with Anaplastic Large Cell Lymphoma.
- 62. To protect the McGhan[®] brand, the Defendants intentionally failed in their post-approval study and conditions of approval, and thereby consciously and deliberately concealed its knowledge of known safety risks from the FDA, the medical community, and the public at large. Additionally, the Defendants ignored the available scientific studies and publications indicating an association between textured breast implants and Anaplastic Large Cell Lymphoma.

- 63. Defendants also had a duty to exercise reasonable care in the manufacture, development, design, marketing, labeling, distributing, and sale of the product after it was approved for sale by the FDA in 2000, which does not impose duties or requirements materially different from those imposed by federal law. Defendants failed or refused to do so.
- 64. At material times, Defendants routinely maintained manufacturing facilities that failed to comply with applicable law and regulations in relation to:
 - a. The lack of approved software and systems;
 - b. The use of nonconforming products;
 - c. Documents which failed to include data or statistical rationale to support sampling plans used to test saline and gel-filled products;
 - d. The failure to initiate or take corrective action to reassess the results and adjust the values of product bioburden samples;
 - e. The omission of any reference in Defendants' reporting to its manufacturing processes as a potential cause of product failures relating to the inability to sterilize the product;
 - f. The omission of any reference in Defendants' reporting to its manufacturing processes as a potential cause of product failures relating to finished products which showed an "absence of material" or a "fail[ure] to contain gel";
 - g. The failure to adhere to an appropriate Environmental Monitoring Program;
 - h. Deficiencies in Defendants' sampling methods for finished product testing;
 - i. Deficiencies in Defendants' risk analyses and its investigation of non-conformances;
 - j. Deficiencies in Defendants' environmental monitoring control procedures; and
 - k. Citations to incomplete data and missing statistical or technical rationales to justify the performance of finished product testing.
 - 65. These deviations contributed to faulty manufacture of McGhan® Saline-Filled

Breast Implants which were textured, prone to rupture and which were thus defective and adulterated.

- 66. Allergan failed to warn consumers, healthcare providers, and the FDA that ALCL or BIA-ALCL, and symptomatology attenuated thereto, was a potential risk of McGhan® Saline-Filled Breast Implants, and that hundreds, if not thousands, of patients had suffered negative experiences and events as a result of such known risk.
- 67. The risk of ALCL or BIA-ALCL was not disclosed or discussed in the product's consumer labeling, despite the availability of substantial evidence that an association existed and was established by at least 2008, but probably much earlier, as further detailed below.
- 68. Allergan knew of the manufacturing failures, and multiple risks associated with implants design, and consciously responded by terminating the studies required within post market surveillance, in favor of self-serving research that it could control, and by misrepresenting the risks to the users, physicians, and regulatory agencies.
- 69. Defendants' conduct not only violated its federal regulatory duties and its duties under state law, but also caused a massive failure of information that has to be present in the medical and scientific community to protect a patient's interest. Because Defendants failed to timely, completely, or accurately report their knowledge of the risks and complications associated with the McGhan Breast Implants, the public's knowledge of the risks associated with the McGhan Breast Implants were seriously hampered and delayed. This endangered patient safety, including Plaintiff Sandra Rush's safety.

BREAST IMPLANT-ASSOCIATED ANAPLASTIC LARGE-CELL LYMPHOMA

70. Approximately 300,000 total breast implants are placed per year in the U.S. From

2000 to 2016, the number of breast augmentations in the United States rose 37%, and reconstructions after mastectomy rose 39%.

- 71. Breast Implant-Associated Anaplastic Large-Cell Lymphoma ("BIA-ALCL") is a rare T-cell lymphoma that can develop following breast implants. It is a type of non-Hodgkin's lymphoma, a cancer of the cells of the immune system.
- 72. The most common presenting symptom for BIA-ALCL is a swollen breast caused by the formation of a delayed unilateral idiopathic seroma occurring between the implant surface and the breast capsule.
- 73. Upon information and belief, the first case of anaplastic large cell lymphoma (ALCL) in association with silicone breast implants was diagnosed in the early 1990's.
- 74. In November 2008, JAMA published a retroactive analysis of 11 cases of ALCL between 1994 and 2006, and based upon preliminary findings, concluded that the evidence indicated an association between silicone breast prosthesis and ALCL.
- 75. In 2011, a summary of published studies, evidence and reports was published that identified 27 cases of ALCL, and concluded that there was an association between breast implants and ALCL.
- 76. In March 2015, an analysis identified 173 cases of ALCL. That same month, the French National Cancer Institute announced "There is a clearly established link between the occurrence of this disease and the presence of a breast implant."
- 77. On May 19, 2016, the World Health Organization ("WHO") gave the disease an official designation as "BIA-ALCL" and classified it as a distinct clinical entity, *separate from other categories of ALCL*.

- 78. In November 2016, Australia's Therapeutic Goods Administration ("TGA") convened an expert advisory panel to discuss the association between breast implants and ALCL and provide ongoing advice.
- 79. On March 21, 2017, the FDA released a safety communication updating the current understanding of BIA-ALCL.
- 80. In the Updated Safety Alert, the FDA recognized the WHO's designation that BIA-ALCL can occur after receiving breast implants and stated that "[a]t this, time, most data suggest that BIA-ALCL occurs more frequently following implantation of breast implants with textured surfaces rather than those with smooth surfaces."
- 81. In May 2017, a global analysis of forty governmental databases identified 363 cases of BIA-ALCL with 258 being reported to the FDA.
- A July 2017 article stated that "[e]xperts have called for a common type of breast implant to be banned after it was revealed two people died and 23 developed the same type of cancer in the UK following breast enlargement surgery." Katie Forster, *Calls to ban textured breast implants after two die and 23 develop same type of cancer*, The Independent Online, July 10, 2017, available at https://www.independent.co.uk/news/health/breast-implants-cancer-bantwo-die-23-develop-same-type-textured-common-women-enlargement-cosmetic-a7832996.html. In July 2014, the United Kingdom's Medicines and Healthcare Products Regulatory Agency ("MHRA") issued a Medical Device Alert "to further encourage healthcare professionals to report cases of ALCL in women who have breast implants or who have had them removed."
- 83. A September 2017 update from the FDA reported that the agency had received a total of 414 medical device reports ("MDRs") related to breast implants and ALCL, including 9

deaths.

- 84. A recent <u>JAMA Oncology</u> article concluded that "[b]reast implants are associated with increased risk of breast-ALCL", but the absolute risk has not been determined. Mintsje de Boer, et al., *Breast Implants and the Risk of Anaplastic Large-Cell Lymphoma in the Breast*. JAMA ONCOL. (published January 4, 2018).
- 85. On May 9, 2018, Australia's Therapeutic Goods Administration ("TGA") reported 72 cases of ALCL in Australian patients.
- 86. The natural occurrence of this cancer is 1/300,000. However, FDA recently cited to studies that place the estimated current risk of BIA-ALCL in women with textured implants to be between 1:3,817 and 1:30,000. This is consistent with risks reported in Europe. A December 2016 update from the TGA reported a risk of 1:1,000 to 1:10,000 for textured implants
- 87. Upon information and belief, BIA-ALCL is mainly associated with textured breast implants, however, there have been cases of BIA-ALCL in women with smooth implants.



- 88. Despite Defendants' knowledge of an association between breast implants and ALCL dating back to the 1990's, Defendants purposefully failed to comply with their clearly-established post-market surveillance obligations and in doing so have exposed many hundreds of thousands of women to life-altering and avoidable cancer.
- 89. Now, the FDA is preparing for public hearings on this issue for 2019. The FDA told ICIJ in a statement pertaining to the 2019 hearing, "[t]his will help inform FDA as to whether we should take additional actions to protect patient safety including a black box label warning, a ban on textured implants, a patient safety checklist, or other steps." Available at https://www.icij.org/investigations/implant-files/breast-implant-injuries-kept-hidden-as-new-health-threats-surface/.

- 90. On December 18, 2018, the French regulatory body ANSM (Agence Nationale de Sécurité du Méedicament et des produits de santé) announced that Allergan's CE safety certification for Allergan's textured breast implants was not being renewed by the European Notified Body (GMED) and it ordered a compulsory recall of Allergan's textured implants.
- 91. The sale of Allergan's textured breast implants has been suspended in 33 countries that require the CE certification which confirms that safety standards have been met.
- 92. The ANSM will also be holding an open hearing in February of 2019 to further discuss breast implants. "In the meantime, the ANSM recommends that health professionals rather use implants with a smooth surface." Available at https://www.afp.com/en/news/15/france-review-safety-lymphoma-linked-breast-implants-doc-1b06ve1.
- 93. While ANSM's recommendation against the use of textured implants due to the risk of BIA-ALCL is the first of its kind for a country's regulatory body, it is not new. Many plastic surgeons in the United States have publicly denounced the use of textured implants for this reason.
- 94. In response to the ANSM's decision, the FDA stated, "the FDA is aware of the recent decision by the French Notified Body to not renew the CE mark for Allergan textured breast implants" and "we have been in contact with French regulatory authorities to discuss the issue." Available at https://www.nbcnews.com/health/womens-health/allergan-s-textured-breast-implants-recalled-french-authorities-n949656.
- 95. The Australian regulatory body TGA (Therapeutic Goods Administration) is also considering "what is an appropriate course of action here" given the decisions by ANSM and GMED. Available at https://www.tga.gov.au/alert/tga-statement-allergan-breast-implant-

withdrawal-europe.

FACTS SPECIFIC TO SANDRA RUSH

- 96. On June 1, 1995, before McGhan implants received pre-market approval, Plaintiff Sandra Rush had McGhan textured saline implants implanted.
- 97. In 2017, Plaintiff Sandra Rush noticed that her left breast had become very swollen and sore.
- 98. Her primary care physician thought she had mastitis and prescribed her antibiotics which were ineffective.
- 99. On May 10, 2017, Plaintiff Sandra Rush underwent a mammogram and ultrasound guided biopsy.
- 100. The results of the biopsy showed ALCL and Plaintiff Sandra Rush was diagnosed with BIA-ALCL.
- 101. On May 30, 2017, Plaintiff Sandra Rush underwent explant surgery and capsulectomy.
- 102. On July 25, 2017, she then underwent an additional surgery for reconstruction of her breasts using fat from her abdomen. During surgery, the remaining margins of the implant capsule were also removed.
- 103. Pathology from the reconstruction showed lymphoma within the margins of previous capsule as well as focal infiltration into the breast parenchyma.
- 104. Plaintiff Sandra Rush was sent to MD Anderson for further workup and treatment of stage 4 BIA-ALCL.

- 105. In September 2017, Plaintiff developed bone pain and a hard "knot" at the base of her skull and another in her mid-back.
- 106. PET scan and brain MRI on September 29, 2017 showed widespread skeletal metastasis including the cervical, thoracic and lumbar spine, pelvis, jaw and hypermetabolic subcutaneous nodules.
- 107. Bone marrow biopsy confirmed metastatic disease in her bone marrow and on her skin.
- 108. Plaintiff Sandra Rush was entered into a study as she was the first known patient to have bone marrow involvement of BIA-ALCL.
- 109. Plaintiff Sandra Rush then underwent 5 cycles of EPOCH as well as a bone marrow transplant in early 2018.
- 110. Plaintiff Sandra Rush suffered immensely from the BIA-ALCL and subsequent treatments. She had pain in her bones and on her skin lesions, and she developed depression, insomnia, and nausea.
- 111. Plaintiff Sandra Rush had to leave her place of employment and suffered financially from this disease.
- 112. At the time the Allergan Breast Implants were placed into Sandra Rush's body, she was not advised, nor did she have any independent knowledge, that the Allergan Breast Implants were anything other than safe, life-long products. Nor was she advised that the product was associated and/or known to cause BIA-ALCL.
 - 113. Sandra Rush was not advised, and had no independent knowledge that:
 - a. A significant risk of ALCL existed; or

- b. A significant risk of BIA-ALCL existed; or
- c. She might need future surgery to remove the implants in the future based upon contracting ALCL and/or BIA-ALCL; or
- d. She might need future surgery and/or chemotherapy and radiation, or
- e. She might need future imaging and/or diagnostic procedures to check for, or evaluate ALCL and/or BIA-ALCL; or
- f. The chemicals with which Defendants fill the Allergan Breast Implants contains compounds and metals which are toxic to the human body; or
- g. Smooth implants were a safer available alternative to textured implants.
- 114. Had the medical community been made aware of the existence of the true frequency, severity and significance of BIA-ALCL caused by Allergan Breast Implants, medical professionals and providers, including those who advised and served Plaintiff, would not have advised patients, including Plaintiff, to proceed with implantation of the Allergan Breast Implants.
- 115. Due to the Defendants' failures to comply with their post-approval surveillance obligations, Sandra Rush did not suspect, nor did she have reason to suspect, that her injuries were caused by the Allergan Breast Implants, or by Defendants' tortious conduct.
- 116. Defendants, through their misrepresentations and omissions including their refusal or reckless failures to disclose or report defects and significant events as required by federal law, and by state law which does not impose duties or requirements materially different from those imposed by federal law, concealed from Plaintiff and her healthcare providers the true and significant risks associated with Products.
- 117. All conditions precedent to filing this action have occurred, or have been satisfied or waived.

EQUITABLE TOLLING OF APPLICABLE STATUTE OF LIMITATIONS

- 118. Plaintiff hereby incorporates by reference all other paragraphs in this Complaint as if set forth fully herein.
- 119. The running of any statute of limitations has been equitably tolled by reason of Defendants' fraudulent concealment and/or omissions and conduct. Through their affirmative misrepresentations and omissions, Defendants actively concealed from Plaintiff and other consumers the true risks associated with the McGhan Breast Implants.
- 120. As a result of Defendants' actions, Plaintiff was unaware, and could not reasonably know or have learned through reasonable diligence, that she had been exposed to the risks alleged herein and that those risks were the direct and proximate result of Defendants' acts and omissions.
- 121. Furthermore, Defendants are estopped from relying on any statute of limitations because of their concealment of the truth regarding the safety of the McGhan Breast Implants.
- 122. Defendants were under a duty to disclose the true character, quality and nature of the McGhan Breast Implants because this was non-public information over which they continue to have exclusive control. Defendants knew that this information was not available to Plaintiff, her medical providers and/or her health facilities, yet they failed to disclose the information to the public.
- 123. Defendants had the ability to and did spend enormous amounts of money in furtherance of their purposes of marketing and promoting a profitable product, notwithstanding the known or reasonably knowable risks.
 - 124. Plaintiff, consumers, and medical professionals could not have afforded to and

could not have possibly conducted studies to determine the nature, extent and identity of related health risks, and they were forced to rely on Defendants' representations

PUNITIVE DAMAGES

- 125. Defendants' manufacture, marketing, promotion, distribution and sale of a defective product and their failure to provide adequate warnings and instructions concerning its hazards was willful, wanton, reckless and without regard for the public's safety and welfare.
- 126. Defendants knowingly withheld information, and affirmatively misrepresented information, required to be submitted by federal law, to Plaintiff, the medical community and the public at large, of the safety of McGhan Breast Implants.
- 127. Defendants downplayed, understated and/or disregarded their knowledge of the serious and permanent side effects and risks associated with the use of McGhan Breast Implants. despite available information demonstrating that McGhan Breast Implants were likely to cause serious and potentially fatal side effects to users.
- 128. At all times relevant hereto, Defendants knew of the defective nature of their McGhan Breast Implants, and continued to design, manufacture, market, label, and sell McGhan Breast Implants so as to maximize sales and profits at the expense of public health and safety, with wanton and willful disregard of the safety of product users, consumers, or others who foreseeably might be harmed by McGhan Breast Implants, including Plaintiff who did suffer such harm.
- 129. Defendants misled regulators, the medical community and the public at large, including Plaintiff, by making false and misleading representations about the safety of McGhan Breast Implants. Defendants knowingly withheld or misrepresented information required to be

submitted to the FDA under the agency's regulations, which information was material and relevant to the harm suffered by Plaintiff.

130. As a direct and proximate result of Defendants' reckless, willful and wanton acts in disregard of the safety of the public generally and of Plaintiff in particular, Plaintiff suffered profound injuries which are permanent and continuing in nature, required and will require medical treatment and hospitalization, have become and will become liable for medical and hospital expenses, lost and will lose financial gains, have been and will be kept from ordinary activities and duties and have and will continue to experience mental and physical pain and suffering, disability and loss of enjoyment of life, all of which damages will continue in the future.

CAUSES OF ACTION

<u>COUNT 1 - NEGLIGENCE AND NEGLIGENCE PER SE</u> (Against All Defendants)

- 131. Plaintiff re-alleges and incorporates by reference the allegations contained in the preceding paragraphs of this Complaint.
- 132. At all material times, Defendants owed Plaintiff Sandra Rush a duty to use reasonable care, pursuant to the federal post-approval requirements, to discover dangerous qualities and characteristics present on the McGhan Breast Implants as a result of manufacturing flaws and a deficiency in quality control.
- 133. Defendants owed Plaintiff a duty to use reasonable care in the production (manufacture) and sale (marketing) of McGhan Breast Implants.
 - 134. Defendants owed Plaintiff a duty to use reasonable care in conducting and

reporting on post-approval studies, monitoring, testing, and adequately warning of the dangers, including the development of BIA-ALCL, related to McGhan Breast Implants.

- 135. Defendants formulated, designed, made, created, labeled, packaged, tested, constructed, assembled, advertised, manufactured, sold, distributed, marketed, and promoted McGhan Breast Implants, including the devices which were implanted into Plaintiff Sandra Rush.
- 136. Plaintiff was implanted with McGhan Breast Implants which were defective, dangerous and adulterated upon manufacture, and without adequate warnings, in violation of state law, which does not impose duties or requirements materially different from those imposed by federal law including the PMA post approval specifications and regulatory requirements, resulting in product failure and serious injury to Plaintiff.
- 137. Defendants had a duty under 21 C.F.R. § 820.70(e) to establish and maintain procedures to prevent contamination of equipment or product by substances that could reasonable be anticipated to have an adverse effect on product quality.
 - 138. Defendants violated the duties owed to Plaintiff by:
 - failing to establish and maintain procedures to prevent the contamination of Allergan Breast Implants by substances that could cause an adverse effect on purchasers, including Plaintiff;
 - b. failing to use exercise ordinary care in the manufacturing and marketing of McGhan
 Breast Implants when they contained contaminants and/or bacteria in violation of
 the FDA requirements and standards as set forth in the Facts section of this
 Complaint;
 - c. placing breast implants into the stream of commerce that were not sterile;

- d. failing to warn Plaintiff's physician and Plaintiff of the risk that the breast implants were contaminated and could result in serious bodily injury.
- 139. Defendants had parallel duties under state and federal law to exercise reasonable care in establishing and maintaining procedures to prevent the contamination of their products that could be dangerous and have adverse effects on consumers.
- 140. Defendants violated the parallel Texas state duty of a manufacturer not to distribute a product in a defective and unreasonably dangerous condition.
- 141. Defendants have based their state law negligence claim on violations of federal law.
- 142. Defendants breached their parallel duties by failing to establish and maintain procedures to prevent contamination of their breast implants.
- 143. Defendants' violations caused the McGhan Breast Implants to be sold to Plaintiff Sandra Rush in a contaminated and dangerous condition which caused her to develop and suffer from BIA-ALCL.
- 144. Additionally, Defendants had a parallel duty to adequately warn Plaintiff, pursuant to federal and state requirements, of any dangerous condition of its products and failed to do so.
- 145. Defendants violated the parallel state and federal duty to warn by failing to adequately warn Plaintiff Sandra Rush and her physicians, either directly or by not timely and accurately reporting to regulatory authorities the risks of serious defects, adulterations and lifealtering complications, including the development of BIA-ALCL, experienced by patients in whom the products were previously implanted.

- 146. Defendants' specific actions which constitute breaches of these duties to Plaintiff include: failing to timely and accurately report adverse events regarding the Allergan Breast Implants; failing to report the McGhan Breast Implants' failure to meet performance specifications and expectations under the PMA and FDA requirements; failing to revise and update product labeling to reflect Defendants' current knowledge of BIA-ALCL; receiving but failing to warn or report to the FDA and the medical community Defendants' knowledge and information regarding complaints and specific events about McGhan Breast Implants causing BIA-ALCL, and additional injuries including:
 - a. Adverse events requiring removal;
 - b. Persistent and/or chronic inflammation or autoimmune impacts;
 - c. suspected cancer linked to breast implants;
 - d. ALCL diagnoses linked to breast implants; and,
 - e. BIA-ALCL diagnoses linked to breast implants.
- 147. Defendants disseminated false information by deliberately engaging in false and misleading sales and marketing tactics touting the aesthetic beauty of breast augmentation while minimizing and/or avoiding the risks, which only later, after causing avoidable injury, reached physicians, the medical community, and the public.
- 148. At all material times, Defendants knew and intended that the medical community and/or patients would rely upon Defendants' disseminated information in deciding whether to purchase and/or implant McGhan Breast Implants.
- 149. At all material times, Defendants knew and intended that patients who were implanted with McGhan Breast Implants would, in reliance on false information, be placed in

unnecessary, avoidable, and unreasonable danger due to unwarranted exposure to McGhan Breast Implants, causing them to develop cancer requiring future removal surgeries and to suffer debilitating injuries and conditions, and emotional turmoil attenuated thereto.

- 150. Plaintiff and/or Plaintiff's physicians reasonably relied on Defendants' negligent misrepresentations and omissions, as Defendants intended, and would not have made the same decision(s) if provided the required information.
- 151. As a proximate and foreseeable result of the foregoing misrepresentations by Defendant, Plaintiff has suffered and will continue to suffer from BIA-ALCL and its accompanying symptoms including, but not limited to, severe physical injuries, severe emotional distress, mental anguish, economic loss, and other injuries for which she is entitled to compensatory and other damages in an amount to be proven at trial.
- Rush is within the class of persons the statutes and regulations are intended to protect, and Plaintiff's injuries are of the type of harm these statutes and regulations are designed to prevent. Defendants were negligent in their development, promotion, marketing, manufacture, distribution, sale and/or post-market surveillance of McGhan Breast Implants in one or more of the following ways:
 - a Failing to identify the risk of BIA-ALCL in a timely manner;
 - b. Failing to warn of the risk of BIA-ALCL;
 - c. Designing, manufacturing, distributing and selling McGhan Breast Implants that are dangerous to the consuming public;
 - d. Designing, manufacturing, distributing and selling McGhan Breast Implants which differ from the specifications set forth in the PMA, its Supplements, and

the Conditions of Approval;

- e. Failing to conduct regular risk analyses of Allergan Breast Implants; and,
- f. Failing to exercise reasonable care in the manufacturing, inspection, testing, and quality control processes.
- 153. As a proximate and legal result of Defendants' failure to exercise reasonable care in the warning, design, manufacture, distribution and sale of the Allergan Breast Implants implanted into Plaintiff, Plaintiff has suffered and will continue to suffer severe from BIA-ALCL and its accompanying symptoms including physical injuries, pain and suffering, severe emotional distress, mental anguish, economic loss, future medical care and treatment, and other damages for which she is entitled to compensatory and other damages in an amount to be proven at trial.

WHEREFORE, Plaintiff Sandra Rush demands judgment against each Defendant individually, jointly and/or severally for all such compensatory, statutory and punitive damages available under applicable law, together with interest, costs of suit, attorneys' fees and all such other relief as the Court deems proper and appropriate.

COUNT 2 – STRICT PRODUCTS LIABILITY: FAILURE TO WARN (Against All Defendants)

- 154. Plaintiff re-alleges and incorporates by reference the allegations contained in the preceding paragraphs of this Complaint.
- 155. At all material times, Defendants were engaged in the business of formulating, designing, making, creating, labeling, packaging, testing, constructing, assembling, advertising, manufacturing, selling, distributing, marketing, and promoting McGhan Breast Implants.
- 156. Defendants formulated, designed, made, created, labeled, packaged, tested, constructed, assembled, advertised, manufactured, sold, distributed, marketed, and promoted

McGhan Breast Implants, including those which were implanted into Plaintiff Sandra Rush.

- 157. Plaintiff was implanted with McGhan Breast Implants which were defective, dangerous and adulterated upon manufacture, and which were manufactured with nonconforming materials and uncertified components, or with appropriate components in inappropriate quantities, in violation of the PMA specifications and regulatory requirements, resulting in product failure and serious injury to Plaintiff.
- 158. At all material times, Defendants intended for the McGhan Breast Implants to be surgically implanted into the bodies of members of the general public, including Plaintiff, and knew the product would be surgically implanted into members of the general public, including Plaintiff.
- 159. Defendants failed to warn Plaintiff and her physicians of the risk of serious defects, adulterations and life-altering complications such as the development of BIA-ALCL described in this Complaint, rendering the device defective and unreasonably dangerous.
- 160. Defendants also failed to revise the Product's labeling to give warnings consistent with adverse event information which was known or available to Defendants at the time of distribution, and failed to warn Plaintiff of information which became known or available to Defendants after implantation into Plaintiff.
- 161. Plaintiff's McGhan Breast Implants were defective and adulterated at the time of sale and distribution, and at the time they left Defendants' possession, and Defendants failed to adequately warn of the risks that the product was vulnerable to degradation, deterioration, ruptures, and leakage, and that the product was susceptible to causing BIA-ALCL as suffered by Plaintiff Sandra Rush.

- 162. Defendants knew or should have known that there was a significant risk that its McGhan Breast Implants caused, and did in fact increase the risk of contracting, BIA-ALCL. Defendants deliberately refused to disclose this information to FDA, the medical community and the public.
- 163. Despite the fact that Defendants knew or should have known that implantation of McGhan Breast Implants was unreasonably dangerous and was associated with an increased risk of serious injury to consuming patients, Defendants failed to monitor and warn of the defects, adulterations, health hazards and increased risks associated with the product.
- 164. The defects, adulterations and increased risks inherent in McGhan Breast Implants were not readily recognizable to the ordinary consumer, including Plaintiff and/or Plaintiff's physician. Neither Plaintiff nor her medical providers could, in the exercise of reasonable care, have discovered the defects.
- 165. Plaintiff's physician reasonably relied upon the skill, superior knowledge, and judgment of Defendants when she consented to the implantation of McGhan Breast Implants.
- 166. At all relevant times, Plaintiff's McGhan Breast Implants were used and implanted as intended by Defendants and in a manner reasonably foreseeable to Defendants.
- 167. The McGhan Breast Implants manufactured, designed, promoted, marketed, distributed, and sold by Defendant were expected to, and did, reach Plaintiff and/or Plaintiff's physician without substantial change in the condition in which they were sold.
- 168. Defendants knew that McGhan Breast Implants would be used by the ordinary purchaser or user without inspection for defects and adulterations, and without knowledge of the hazards involved in such use.

- 169. McGhan Breast Implants, which were defectively manufactured, distributed, tested, sold, marketed, promoted, advertised, and represented by Defendants, were a substantial contributing factor in bringing about Plaintiff's injuries, which would not have occurred but for the use of McGhan Breast Implants.
- 170. The defective and adulterated product was a substantial contributing factor in bringing about or did in fact cause the injuries to Plaintiff that would not have occurred but for the use of McGhan Breast Implants.
- 171. The defective warnings were a substantial contributing factor in bringing about the injuries to Plaintiff that would not have occurred but for the use of McGhan Breast Implants.
- 172. As a proximate result and/or substantial factor of McGhan Breast Implants defective and adulterated condition at the time they were sold, Plaintiff suffered and will continue to suffer severe physical injuries, pain and suffering, emotional distress, mental anguish, economic loss, future medical care and treatment, and other damages for which she is entitled to compensatory and other damages in an amount to be proven at trial.

WHEREFORE, Plaintiff Sandra Rush demands judgment against each Defendant individually, jointly and/or severally for all such compensatory, statutory and punitive damages available under applicable law, together with interest, costs of suit, attorneys' fees and all such other relief as the Court deems proper and appropriate.

COUNT 3 - FRAUDULENT MISREPRESENTATION (Against All Defendants)

173. Plaintiff re-alleges and incorporates by reference the allegations contained in the preceding paragraphs of this Complaint.

- 174. Defendants, having undertaken the manufacturing, marketing, prescription, dispensing, distribution and promotion of McGhan Breast Implants described herein, owed a duty to provide accurate and complete information regarding their product.
- 175. Defendants' fraudulently misrepresented information regarding their product including, but not limited to, its propensity to cause serious physical harm.
- 176. At the time of Defendants' fraudulent misrepresentations and omissions, Plaintiff was unaware and ignorant of the falsity of the statements and reasonably believed them to be true.
- 177. Defendants breached their duties to Plaintiff by providing false, incomplete and misleading information regarding their product.
 - 178. Defendants acted with deliberate intent to deceive and mislead Plaintiff.
- 179. Plaintiff reasonably relied upon Defendants' deceptive, inaccurate and fraudulent misrepresentations.
- 180. As a direct and proximate result of one or more of these wrongful acts or omissions of Defendants, or some or any one of them, Plaintiff suffered profound injuries which are permanent and continuing in nature, required and will require medical treatment and hospitalization, have become and will become liable for medical and hospital expenses, lost and will lose financial gains, have been and will be kept from ordinary activities and duties and have and will continue to experience mental and physical pain and suffering, disability and loss of enjoyment of life, all of which damages will continue in the future.

WHEREFORE, Plaintiff Sandra Rush demands judgment against each defendant individually, jointly and/or severally for all such compensatory, statutory and punitive damages available under applicable law, together with interest, costs of suit, attorneys' fees and all such

other relief as the Court deems proper.

<u>COUNT4 – FRAUDULENT CONCEALMENT</u> (Against All Defendants)

- 181. Plaintiff re-alleges and incorporates by reference the allegations contained in the preceding paragraphs of this Complaint.
- 182. Prior to Plaintiff's use of the McGhan Breast Implants and during the period in which Plaintiff actually used the McGhan Breast Implants, Defendants fraudulently suppressed material information regarding the safety and efficacy of the McGhan Breast Implants and the availability of an alternative feasible safer design. Furthermore, Defendants fraudulently concealed the safety information about the use of McGhan Breast Implants from Plaintiff's physician and Plaintiff Sandra Rush.
- 183. Defendants intentionally concealed safety issues with the McGhan Breast Implants in order to induce plastic surgeons, including Plaintiff's physician, to recommend and utilize McGhan Breast Implants for their patients.
- 184. At the time Defendants concealed the fact that McGhan Breast Implants were not safe as designed and marketed, Defendants were under a duty to communicate this information to Plaintiff's physician and Plaintiff Sandra Rush so that Plaintiff's physician and Plaintiff Sandra Rush could appreciate the risks associated with McGhan Breast Implants and chose a safer option.
- 185. Plaintiff's physician and Plaintiff Sandra Rush relied upon the Defendants' false and fraudulent misrepresentations and concealments regarding the safety of McGhan Breast Implants.

- 186. As a direct and proximate result of Defendants' malicious and intentional concealment of material and information, Defendants caused or significantly contributed to Plaintiff's injuries.
- 187. Defendants furthered this fraudulent concealment through a continued and systematic failure to disclose information Plaintiff's physician and Plaintiff Sandra Rush.
- 188. Defendants' acts before, during and/or after the act causing Plaintiff's injuries prevented Plaintiff's physician and Plaintiff Sandra Rush from discovering the injury or cause thereof.
- 189. Defendants' conduct, as described in the preceding paragraphs and in the Complaint, amounts to conduct purposely committed, which Defendants knew was dangerous, needless and reckless, without regard to the consequences or the rights and safety of Plaintiff and the public.
- 190. As a direct and proximate result of Defendants' fraudulent concealment concerning McGhan Breast Implants, as described herein, Plaintiff's physician recommended the use of McGhan Breast Implants to Plaintiff which ultimately caused her to develop and suffer from BIA-ALCL.

WHEREFORE, Plaintiff Sandra Rush demands judgment against each Defendant individually, jointly and/or severally for all such compensatory, consequential, statutory and punitive damages available under applicable law, together with interest, costs of suit, attorneys' fees and all such other relief as the Court deems proper.

COUNT 5 – VIOLATION OF THE TEXAS DECEPTIVE TRADE PRACTICES CONSUMER PROTECTION ACT (DTPA) (Against All Defendants)

- 191. Plaintiff re-alleges and incorporates by reference the allegations contained in the preceding paragraphs of this Complaint. Plaintiff pleads all Counts of this Complaint in the broadest sense, pursuant to all laws that may apply pursuant to choice of law principles, including the laws of Plaintiff's resident State.
- 192. Plaintiff purchased and used McGhan Breast Implants and suffered ascertainable losses as a result of Defendants' actions in violation of the consumer protection laws applicable to the laws of Plaintiff's resident State.
- 193. Defendants used unfair methods of competition or deceptive acts or practices that were proscribed by law, including the following:
 - a. Representing McGhan Breast Implants have characteristics, ingredients, uses benefits or quantities that they do not have;
 - b. Advertising McGhan Breast Implants with the intent not to sell them as advertised;
 - c. Over-promotion of McGhan Breast Implants, including but not limited to overpromotion of their safety and efficacy;
 - d. Engaging in fraudulent or deceptive conduct that creates a likelihood of confusion or misunderstanding.
- 194. Defendants violated consumer protection laws through their use of false and misleading misrepresentations or omissions of material fact relating to the safety of McGhan Breast Implants.
 - 195. Defendants violated consumer protection laws, specifically Texas Consumer

Trade Practices Consumer Protection Act ("DTPA"), Tex. Bus. & Com. Code §§ 17.41, *et seq.* or of other states, if those states law are deemed to apply.

196. Defendants uniformly communicated the purported benefits of McGhan Breast Implants while failing to disclose the serious and dangerous risk of developing BIA-ALCL related to the use of McGhan Breast Implants, and the true state of McGhan Breast Implants' safety, its efficacy, and its usefulness. Defendants made these representations to physicians, consumers, including Plaintiff, in the marketing and advertising described herein. Defendants' conduct in connection with McGhan Breast Implants was also impermissible and illegal in that it created a likelihood of confusion and misunderstanding, because Defendants misleadingly, falsely and or deceptively misrepresented and omitted numerous material facts regarding, among other things, the utility, benefits, costs, safety, efficacy and advantages of McGhan Breast Implants.

197. As a direct and proximate result of Defendants' violation of consumer protection laws concerning McGhan Breast Implants, as described herein, Plaintiff suffered and continues to suffer from serious physical injury, pain, suffering, loss of income, loss of opportunity, loss of family and social relationships, medical, hospital and surgical expenses for which Defendants are liable.

COUNT 6 - BREACH OF WARRANTY (Against All Defendants)

198. Plaintiff re-alleges and incorporates by reference the allegations contained in the preceding paragraphs of this Complaint.

- 199. Defendants in their manufacturing, design, distribution, marketing and promotion of McGhan Breast Implants voluntarily made implied and express warranties that the McGhan Breast Implants were safe and effective for Plaintiff and members of the public generally.
- 200. Defendants breached the implied warranty of merchantability as McGhan Breast Implants were unfit for their ordinary purpose and were manufactured in a manner that made them unreasonably dangerous.
- 201. Additionally, Defendants breached their express warranties of McGhan Breast Implants by advertising them as safe, effective, fit and proper for their intended use.
- 202. Defendants further expressly warranted to Plaintiff and Plaintiff's physicians that their McGhan Breast Implants were safer and more effective than other breast implants, were safe and long-lasting.
- 203. The requirements of truthful, accurate, and non-misleading warranties do not impose any different or additional requirements on defendants as required by federal law.
- 204. McGhan Breast Implants do not conform to these implied or express warranties and representations because McGhan Breast Implants are not safe or effective for their ordinary purpose, nor are they safer or more effective than other breast implants available, and they may produce serious side effects, including among other things BIA-ALCL.
- 205. Plaintiff and Plaintiff's physician relied upon Defendants' voluntary express and implied warranties that the McGhan Breast Implants were safe and effective for use.
- 206. Defendants breach of warranties directly caused Plaintiff and Plaintiff's physician to choose McGhan Breast Implants and have them implanted which was the direct and proximate cause of Plaintiff's development of BIA-ALCL and profound injuries resulting therefrom.

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Plaintiff's injuries are permanent and continuing in nature, required and will require

medical treatment and hospitalization, have become and will become liable for medical and

hospital expenses, lost and will lose financial gains, have been and will be kept from ordinary

activities and duties and have and will continue to experience mental and physical pain and

suffering, disability and loss of enjoyment of life, all of which damages will continue in the future.

WHEREFORE, Plaintiff Sandra Rush demands judgment against each Defendant

individually, jointly and/or severally for all such compensatory, statutory and punitive damages

available under applicable law, together with interest, costs of suit, attorneys' fees and all such

other relief as the Court deems proper.

DEMAND FOR JURY TRIAL

The Plaintiff demands trial by a jury on all of the triable issues of this complaint,

pursuant to New Jersey Court Rules 1:8-2(b) and 4:35-1(a).

Dated: May 10, 2019

Respectfully submitted,

ROSS FELLER CASEY, LLP

/s/ Brian J. McCormick, Jr.

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CERTIFICATION PURSUANT TO RULE 4:5-1

I certify that this dispute is not the subject of any other action pending in any other court

or a pending arbitration proceeding to the best of my knowledge and belief. Also, to the best of

my knowledge and belief no other action or arbitration proceeding is contemplated. Further, other

than the parties set forth in this complaint, Plaintiff knows of no other parties that should be made

a part of this lawsuit. In addition, Plaintiff recognizes the continuing obligation to file and serve

on all parties and the court an amended certification if there is a change in the facts stated in this

original certification.

Dated: May 10, 2019

ROSS FELLER CASEY, LLP

Attorneys for Plaintiff

/s/ Brian J. McCormick, Jr.

BRIAN J. MCCORMICK, JR.

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Civil Case Information Statement

Case Details: MIDDLESEX | Civil Part Docket# L-003684-19

Case Caption: RUSH SANDRA VS ALLERGAN PLC

Case Initiation Date: 05/10/2019

Attorney Name: BRIAN J MC CORMICK JR Firm Name: ROSS FELLER CASEY LLP

Address: ONE LIBERTY PLACE, 34TH FL 1650 MARKET

ST

PHILADELPHIA PA 19103

Phone:

Name of Party: PLAINTIFF : Rush, Sandra

Name of Defendant's Primary Insurance Company

(if known): Unknown

Case Type: PRODUCT LIABILITY

Document Type: Complaint with Jury Demand

Jury Demand: YES - 12 JURORS Hurricane Sandy related? NO

Is this a professional malpractice case? NO

Related cases pending: NO If yes, list docket numbers:

Do you anticipate adding any parties (arising out of same

transaction or occurrence)? NO

THE INFORMATION PROVIDED ON THIS FORM CANNOT BE INTRODUCED INTO EVIDENCE

CASE CHARACTERISTICS FOR PURPOSES OF DETERMINING IF CASE IS APPROPRIATE FOR MEDIATION

Do parties have a current, past, or recurrent relationship? NO

If yes, is that relationship:

Does the statute governing this case provide for payment of fees by the losing party? NO

Use this space to alert the court to any special case characteristics that may warrant individual management or accelerated disposition:

Do you or your client need any disability accommodations? NO If yes, please identify the requested accommodation:

Will an interpreter be needed? NO If yes, for what language:

Please check off each applicable category: Putative Class Action? NO Title 59? NO

I certify that confidential personal identifiers have been redacted from documents now submitted to the court, and will be redacted from all documents submitted in the future in accordance with *Rule* 1:38-7(b)

05/10/2019 Dated /s/ BRIAN J MC CORMICK JR Signed