

**IN THE UNITED STATES DISTRICT COURT  
FOR THE WESTERN DISTRICT OF ARKANSAS**

**WILLIAM HOLDRIDGE AND  
AMANDA WATKINS  
INDIVIDUALLY AND AS NEXT  
FRIENDS OF E.H., A MINOR,**

*Plaintiff,*

**V.**

**ABBOTT LABORATORIES, INC.,**

***Defendant.***

**§**

**CIVIL ACTION NO. 5:22-cv-05174- TLB**

## JURY TRIAL DEMANDED

**PLAINTIFF'S ORIGINAL COMPLAINT**

Plaintiffs William Holdridge and Amanda Watkins, Individually and as Next Friends of E.H., a minor, brings this suit against Defendant Abbott Laboratories, Inc. (“Abbott”), and would respectfully show as follows:

## I. NATURE OF THE ACTION

1. Plaintiff William Holdridge is the father and next friend of E.H., a minor.
2. Plaintiff Amanda Watkins is the mother and next friend of E.H., a minor.
3. Defendant Abbott Laboratories, Inc. manufactures, labels, markets, distributes, and sells infant formulas under the Similac, Alimentum, and EleCare brands that have been recalled due to bacterial contamination.

4. On February 17, 2022, the U.S. Food and Drug Administration (“FDA”), in conjunction with the Center for Disease Control (“CDC”), announced that it was

investigating Defendant Abbott's Similac, Alimentum, and EleCare infant formula products manufactured at Defendant Abbott's facility in Sturgis, Michigan ("Sturgis Facility"), following several consumers complaints of *Cronobacter sakazakii* and *Salmonella Newport* contamination. The FDA's advisory notice told consumers to avoid purchasing or using Defendant Abbott's Similac, Alimentum, and EleCare, and Defendant Abbott initiated a voluntary recall of those products.

5. Defendant Abbott later announced that it found evidence of *Cronobacter sakazakii* at its Sturgis Facility.

6. On February 28, 2022, Defendant Abbott also recalled several lots of Similac PM 60/40 infant formula "after learning of the death of an infant who tested positive for *Cronobacter sakazakii*" after consuming formula from a contaminated lot.

7. Defendant Abbott knew about the ongoing risk of contamination and related noncompliance issues at its Sturgis Facility in September 2021 if not before.

8. Rather than recalling its dangerous infant formula in September 2021, Defendant Abbott Defendant waited until February 2022—after the FDA publicly announced it was investigating Defendant Abbott—before it decided to recall the products.

9. Defendant Abbott's conscious and despicable decision not to recall its contaminated infant formulas caused severe injuries in E.H., a Minor, and the death of several others.

## **II. JURISDICTION AND VENUE**

10. This Court has jurisdiction over this action pursuant to 28 U.S.C. § 1332, because there is complete diversity of the parties and the amount in controversy exceeds \$75,000.

11. Venue is proper in this District under 28 U.S.C. § 1391 because a substantial portion of the acts and conduct giving rise to the claims occurred within the district.

## **III. THE PARTIES**

12. Plaintiffs, William Holdridge and Amanda Watkins, are citizens of Centerton, Benton County, Arkansas. Plaintiffs, William Holdridge and Amanda Watkins, are the parents of E.H., a minor child, who became gravely ill after consuming Defendant Abbott's contaminated infant formula.

13. Defendant Abbott Laboratories, Inc. is an Illinois company with its principal place of business at 100 Abbott Park Road, Abbott Park, Lake County, Illinois.

14. This Court has specific personal jurisdiction over Defendant Abbott because Defendant Abbott has purposefully availed itself of the privileges and benefits of doing business in Arkansas.

15. Defendant Abbott subjected itself to jurisdiction in Arkansas by doing business in Arkansas and by contracting with Arkansas businesses and by performing such contracts in part in Arkansas and by committing torts where one or more elements

of the tort or one or more of the tortious acts occurred in Arkansas.

16. The claims against Defendant Abbott are linked to its conduct, key elements of the episode-in-suit occurred in Arkansas, and Defendant Abbott participated in placing the infant formula at issue into the stream of commerce which ultimately did end up in Arkansas. Defendant Abbott's contacts with Arkansas relate to the sale of infant formula, and all of the conduct associated with such products at issue in the potential claims is related to and connected with such contacts.

#### **IV. FACTUAL BACKGROUND**

##### ***A. Defendant Abbott's Powdered Infant Formulas***

17. Defendant Abbott is an American multinational medical device and health care company.

18. Defendant Abbott was founded 130 years ago, and its products are currently distributed and sold in over 160 countries.

19. In 2021, Defendant Abbott had gross sales of \$43.1 billion.

20. Defendant Abbott's nutrition division ("Abbott Nutrition") was created in 1903, and, since that time, it has been the number one seller of pediatric nutrition products.

21. According to the *Global Infant Formula Market Report 2021-2025*, Defendant Abbott is considered one of the most dominant players in the baby formula market, which is expected to be valued at \$93 billion by the year 2025.

22. Defendant Abbott, through Abbott Nutrition, was and is engaged in the manufacture, distribution, marketing, and sale of several powdered infant formula brands, including the Similac, Alimentum, EleCare, and Similac PM 60/40 brands that were recalled.

23. Defendant Abbott's products are marketed, distributed, and sold in a uniform manner throughout the United States, and are available for purchase at thousands of retail locations and online through Abbott's website and those of other major retailers.

24. Defendant Abbott holds itself out as a responsible company that is committed to manufacturing nutrition products that are safe for infants to consume.

25. On its website and elsewhere, Defendant Abbott emphasizes its commitment to developing and manufacturing nutrition products that are safe for infants to consume.

26. Despite these and other representations about the safety of its products, Abbott marketed, distributed, and sold contaminated infant formula throughout the United States, including in the State of Arkansas.

***B. FDA Investigation of the Sturgis Facility and Subsequent Recalls***

27. The Minnesota Department of Health investigated a case of an infant who was sickened by *Cronobacter sakazakii* in September 2021.

28. Minnesota state health officials "knew that the infant had consumed

powdered formula produced at an Abbott Nutrition facility in Sturgis, Michigan, and shared this information with the FDA and CDC in September.”

29. The FDA received reports of the first illness on September 21, 2021, and the agency notified Abbott Laboratories the following day.

30. The FDA completed an inspection of the Sturgis Facility on September 24, 2021, and issued five citations for violations of federal food-safety regulations:

- a. Defendant Abbott’s “personnel working directly with infant formula, its raw materials, packaging, or equipment or utensil contact surfaces did not wash hands thoroughly in a hand washing facility at a suitable temperature after the hands may have become soiled or contaminated.”
- b. Defendant Abbott “did not maintain a building used in the manufacture, processing, packing or condition holding of infant formula in a clean and sanitary condition.”
- c. “An instrument [Defendant Abbott] used to measure, regulate, or control a processing parameter was not properly maintained.”
- d. Defendant Abbott “did not monitor the temperature in a thermal processing equipment at a frequency as is necessary to maintain temperature control.”
- e. Defendant Abbott did not install a filter capable of retaining particles 0.5 micrometer or smaller when compressed gas is used at a product filling machine.”

31. The FDA also found “several positive Cronobacter results” from environmental samples during another inspection of the Sturgis facility, and an FDA review of Abbott’s internal documents indicated that Abbott Laboratories previously destroyed infant formulas in connection with the contamination issue.

32. The FDA continues to investigate complaints.

33. Additional illnesses were reported in the months of November, December, and January, and all four infants consumed powdered infant formula manufactured at Abbott's Sturgis Facility. All four infants were hospitalized, and two infants have died.

34. On February 17, 2022, the FDA announced that it was investigating complaints of infant illnesses related to products manufactured at Defendant Abbott's Sturgis Facility, including Defendant Abbott's Similac, Alimentum, and EleCare products following several consumers complaints of *Cronobacter sakazakii* and *Salmonella Newport* contamination.

35. The FDA's advisory notice alerted consumers to avoid purchasing or using Defendant Abbott's Similac, Alimentum, and EleCare products.

36. After the FDA made its public announcement, Defendant Abbott recalled the Similac, Alimentum, and EleCare brand products.

37. This first formula recall came almost five months after it learned about the first reported illness related to infant formula produced at that facility.

38. In conjunction with this first formula recall, Defendant Abbott announced that it had found evidence of *Cronobacter sakazakii* at the Sturgis Facility, but affirmatively represented it had been found only in non-product-contact areas. This public statement was directly contradicted by the FDA's inspection report issued March 18, 2022, which determine that Abbott had found *Cronobacter* both in the

production areas, and in the finished formula itself.

Furthermore, both FDA and your firm found evidence of <i>Cronobacter</i> spp. in your powdered infant formula production environment. Your firm also identified <i>Cronobacter</i> spp. in finished powdered infant formula products.
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39. Defendant Abbott has yet to explain why it waited nearly five months to make this announcement or warn consumers about the inherent risk of products manufactured at the Sturgis Facility.

40. *Cronobacter* and *Salmonella* bacteria can cause meningitis, bowel damage, and deadly infections.

41. In or around September 2021, Plaintiffs' infant child, E.H. consumed contaminated infant formula produced by Defendant Abbott. As a direct and proximate cause of consuming said recalled infant formula, Plaintiffs' minor infant, E.H., developed a severe *Salmonella* infection that required extended hospitalization and extensive medical treatment.

## **V. CLAIMS FOR RELIEF**

### **Count I: Strict Liability – Failure to Warn**

42. Plaintiffs incorporate by reference each preceding and succeeding paragraph as if set forth fully herein.

43. Defendant Abbott is liable under a theory of strict products liability as set forth in § 402A of the Restatement (Second) of Torts.

44. At all relevant times, Defendant Abbott was engaged in the business of



manufacturing, formulating, designing, marketing, testing, promoting, selling, distributing, and otherwise introducing contaminated Similac, Alimentum, and EleCare powdered infant formula into the stream of interstate commerce.

45. At all relevant times, Defendant Abbott knew or should have known that consumption of its contaminated Similac, Alimentum, and EleCare powdered infant formula significantly increased the risk of becoming infected with *Cronobacter* or *Salmonella*.

46. Had Plaintiffs and/or their health care providers, received warning or instruction from Defendant Abbott regarding its contaminated Similac, Alimentum, and EleCare powdered infant formula, they would not have allowed their minor child, E.H., to be fed with said contaminated formula.

47. Plaintiffs were unaware that Defendant Abbott's Similac, Alimentum, and EleCare powdered infant formula was contaminated and significantly increased the risk that their minor child, E.H., of becoming infected with *Cronobacter* or *Salmonella*.

48. As the direct and proximate result of the reasonably foreseeable use of contaminated infant formula manufactured, formulated, marketed, tested, promoted, sold, distributed, and introduced into the stream of commerce by Defendant Abbott, Plaintiffs and their minor child, E.H., have suffered and will continue to suffer damages for which they are entitled to recovery, including but not limited to compensatory damages, consequential damages, interest, costs, and attorneys' fees.

## **Count II: Strict Liability – Design and Manufacturing Defect**

49. Plaintiffs incorporate by reference each preceding and succeeding paragraph as if set forth fully herein.

50. Defendant Abbott is liable under a theory of strict products liability as set forth in § 402A of the Restatement (Second) of Torts.

51. At all relevant times, Defendant Abbott was engaged in the business of manufacturing formulating, creating, designing, testing, labeling, packaging, supplying, marketing, promoting, selling, advertising, and otherwise introducing contaminated Similac, Alimentum, and EleCare powdered infant formula into the stream of interstate commerce, which they sold and distributed throughout the United States.

52. At all relevant times, Defendant Abbott's contaminated infant formula was expected to and did reach Plaintiffs without a substantial change in condition.

53. At all relevant times, the contaminated Similac, Alimentum, and EleCare powdered infant formula was defectively and improperly manufactured and designed by Defendant Abbott in that when the infant formula left the hands of Defendant Abbott, its foreseeable risks far outweighed the benefits associated with its design and formulation.

54. At all relevant times, the contaminated Similac, Alimentum, and EleCare powdered infant formula was defectively manufactured and designed by Defendant Abbott in that its design and formulation was more dangerous than an ordinary

consumer would expect when used in its intended and reasonably foreseeable manner.

55. At all relevant times, the contaminated Similac, Alimentum, and EleCare powdered infant formula created significant risks to the health and safety of consumers that far outweighed the risks posed by other products on the market used for the same purpose.

56. At all relevant times, a reasonable and safer alternative design existed that could have feasibly been employed by Defendant Abbott to manufacture and sell infant formula with the same purpose as the contaminated Similac, Alimentum, and EleCare powdered infant formula. Despite knowledge of this reasonable and safer alternative design, Defendant Abbott failed to alter the infant formulas' designs and formulation. The magnitude of the danger created by the contaminated infant formula far outweighed the costs associated with using an alternative, safer design.

57. At all relevant times, Defendant Abbott's contaminated Similac, Alimentum, and EleCare powdered infant formula deviated in its construction or quality from its specifications or planned output in a manner that rendered it unreasonably dangerous unfit for its intended or reasonably foreseeable uses.

58. As a direct and proximate result of the defective design and manufacture of the contaminated Similac, Alimentum, and EleCare powdered infant formula, manufactured, formulated, marketed, tested, promoted, sold, distributed, and introduced into the stream of commerce by Defendant Abbott, Plaintiffs and their minor

child, E.H., have suffered and will continue to suffer damages for which they are entitled to recovery, including but not limited to compensatory damages, consequential damages, interest, costs, and attorneys' fees.

### **Count III: Negligence**

59. Plaintiffs incorporate by reference each preceding and succeeding paragraph as if set forth fully herein.

60. At all relevant times, Defendant Abbott manufactured, designed, formulated, marketed, tested, promoted, supplied, sold, and distributed its infant formula in the regular course of business.

61. At all relevant times, Defendant Abbott had a duty to act with reasonable care in the design, development, marketing, labeling, manufacturing, formulating, testing, monitoring, distribution, and sale of its infant formula.

62. At all relevant times, Defendant Abbott had a duty to act with reasonable care and to warn Plaintiff Holdridge and the consuming public of the risk, dangers, and adverse side effects of its contaminated Similac, Alimentum, and EleCare powdered infant formula.

63. At all relevant times, Defendant Abbott knew or should have known that its contaminated Similac, Alimentum, and EleCare powdered infant formula was unreasonably dangerous and defective when used in a reasonably foreseeable manner.

64. Defendant Abbott breached its duty to Plaintiffs and was otherwise

negligent in the design, development, marketing, labeling, manufacturing, formulating, testing, monitoring, distribution, and sale of the powdered infant formula utilized by Plaintiffs, which was inherently dangerous and defective and unfit and unsafe for its intended and reasonably foreseeable use.

65. As a direct and proximate result of Defendant Abbott's negligence, Plaintiffs and their minor child, E.H., have suffered and will continue to suffer injuries and damages for which they are entitled to recovery, including but not limited to compensatory damages, consequential damages, interest, costs, and attorneys' fees.

#### **Count IV: Fraud**

66. Plaintiffs incorporate by reference each preceding and succeeding paragraph as if set forth fully herein.

67. At all relevant times, Defendant Abbott intentionally, willfully, or recklessly, with the intent to deceive, misrepresented or concealed material facts to consumers and users, including Plaintiffs.

68. At all relevant times, Defendant Abbott misrepresented or concealed material facts concerning the contaminated Similac, Alimentum, and EleCare powdered infant formula to consumers, including Plaintiffs, with knowledge of the falsity of their misrepresentations.

69. Defendant Abbott, through its advertisements, knowingly misrepresented to Plaintiffs and the public that its contaminated Similac, Alimentum, and EleCare

powdered infant formula was safe to consume.

70. Defendant Abbott intentionally failed to disclose that its Similac, Alimentum, and EleCare powdered infant formula was contaminated.

71. Despite knowing about the contaminated nature of its Similac, Alimentum, and EleCare powdered infant formula and its likelihood to increase the risk of becoming infected with *Cronobacter* or *Salmonella*, Defendant Abbott falsely marketed, advertised, labeled, and sold its contaminated Similac, Alimentum, and EleCare powdered infant formula as safe for public use and consumption.

72. At all relevant times, Defendant Abbott actively, knowingly, and intentionally concealed and misrepresented these material facts to the consuming public with the intent to deceive the public and Plaintiffs, and with the intent that consumers would purchase and use the infant formula.

73. At all relevant times, the consuming public, including Plaintiffs, would not otherwise have purchased or used the contaminated Similac, Alimentum, and EleCare powdered infant formula if they had been informed of the risks associated with its use and consumption.

74. At all relevant times, Plaintiffs relied on Defendant Abbott's misrepresentations concerning the safety of its infant formula when purchasing Similac, Alimentum, and EleCare powdered infant formula and feeding it to their minor child, E.H., and their reliance was reasonable and justified.

75. As a direct and proximate result of Defendant Abbott's fraudulent conduct concerning the contaminated Similac, Alimentum, and EleCare powdered infant formula as described herein, Plaintiffs and their minor child, E.H., have suffered and will continue to suffer from injuries and damages for which they are entitled to recovery, including but not limited to compensatory damages, consequential damages, interest, costs, and attorneys' fees.

### **Count V: Negligent Misrepresentation**

76. Plaintiffs incorporate by reference each preceding and succeeding paragraph as if set forth fully herein.

77. At all relevant times, the Defendant Abbott was engaged in the business of manufacturing, formulating, marketing, testing, promoting, selling, and distributing infant formula.

78. At all relevant times, Defendant Abbott had a duty to disclose to consumers and the public material facts about its infant formula, including the material facts that its contaminated Similac, Alimentum, and EleCare powdered infant formula was unsafe to consume and that consuming it would substantially increase the risk of becoming infected with *Cronobacter* or *Salmonella*.

79. Through its acts and omissions in advertising, promoting, labeling, and otherwise, Defendant Abbott made public misrepresentations of material facts to and concealed material facts from consumers including Plaintiffs concerning the character,

safety, and effectiveness of its contaminated Similac, Alimentum, and EleCare powdered infant formula.

80. Had Defendant Abbott disclosed true and accurate material facts concerning the risks of the use of its contaminated Similac, Alimentum, and EleCare powdered infant formula, in particular the risk of becoming infected with *Cronobacter* or *Salmonella*, Plaintiffs would not have purchased, received, used and/or allowed their child to be fed the infant formula.

81. Plaintiffs reliance upon Defendant Abbott's misrepresentations and omissions were justified and reasonable because, among other things, those misrepresentations and omissions were made by individuals and entities who were in a position to know the material facts concerning Defendant Abbott's contaminated Similac, Alimentum, and EleCare powdered infant formula and the connection between the contaminated infant formula and the risk of becoming infected with *Cronobacter* or *Salmonella*, while Plaintiffs were not in a position to know these material facts; and because Defendant Abbott failed to warn or otherwise provide notice to the consuming public, including Plaintiffs and/or their child's healthcare providers, as to the risks of its contaminated Similac, Alimentum, and EleCare powdered infant formula, thereby inducing Plaintiffs to purchase, use, receive and/or otherwise allow their child to be fed with contaminated infant formula in lieu of safer alternatives and in ways that created unreasonably dangerous risks to the health of Plaintiffs' minor child, E.H.



82. At all relevant times, Defendant Abbott's corporate officers, directors, and managing agents knew of and ratified the acts of Defendant Abbott as alleged herein.

83. As a direct and proximate result of Defendant Abbott's negligent misrepresentations and omissions concerning the risks and benefits of its contaminated Similac, Alimentum, and EleCare powdered infant formula, Plaintiffs and their minor child, E.H., have suffered and will continue to suffer from injuries and damages for which they are entitled to recovery, including but not limited to compensatory damages, consequential damages, interest, costs, and attorneys' fees.

#### **Count VI: Breach of Express Warranty**

84. Plaintiffs incorporate by reference each preceding and succeeding paragraph as if set forth fully herein.

85. Defendant Abbott, through its advertising and promotional materials, expressly warranted and affirmed that its infant formula was safe for the uses for which they were intended and for uses which were reasonably foreseeable. Defendant Abbott's express warranties extended beyond delivery of the infant formula and expressly warranted the future performance of the infant formula.

86. Defendant Abbott, through its advertisements, made express warranties to Plaintiff Holdridge and the public that its infant formula was safe to use and consume.

87. At all relevant times, Defendant Abbott breached these express warranties in that its infant formula was unsafe for use and consumption because the powders were

contaminated and therefore significantly increased the risk of becoming infected with *Cronobacter* or *Salmonella*.

88. At all relevant times, Defendant Abbott had knowledge of the hazards and health risks posed by using and consuming its contaminated Similac, Alimentum, and EleCare powdered infant formula.

89. At all relevant times, Defendant Abbott willfully failed to disclose the defects and health risks of its contaminated Similac, Alimentum, and EleCare powdered infant formula to Plaintiffs, their minor child's healthcare providers and the consuming public.

90. At all relevant times, in reliance upon the express warranties made by Defendant Abbott, Plaintiffs purchased, received, used and/or allowed Defendant Abbott's contaminated powdered infant formula to be fed to their minor child, E.H., believing that it was safe.

91. As a direct and proximate result of Defendant Abbott's express warranties concerning its contaminated Similac, Alimentum, and EleCare powdered infant formula, as described herein, Plaintiffs and their minor child, E.H., have suffered and will continue to suffer from injuries and damages for which they are entitled to recovery, including but not limited to compensatory damages, consequential damages, interest, costs, and attorneys' fees.

#### **Count VII: Breach of Implied Warranty**

92. Plaintiffs incorporate by reference each preceding and succeeding paragraph as if set forth fully herein.

93. At the time Defendant Abbott manufactured, marketed, labeled, promoted, distributed, and sold its contaminated Similac, Alimentum, and EleCare powdered infant formula, Defendant Abbott knew of the uses for which the infant formula was intended, and impliedly warranted the infant formula was merchantable and fit for the ordinary purposes for which it was intended.

94. At the time it left Defendant Abbott's possession, the contaminated Similac, Alimentum, and EleCare powdered infant formula was not merchantable or fit for its ordinary purpose because it had a propensity to lead to the serious personal injuries described herein.

95. Members of the consuming public, including consumers such as Plaintiffs and their minor child, E.H., were intended beneficiaries and third-party beneficiaries of this warranty.

96. Plaintiffs reasonably relied on representations that the infant formula safe and free of defects.

97. Defendant Abbott's breach of the implied warranty of merchantability and fitness for a particular purpose was the direct and proximate cause of Plaintiffs and their minor child, E.H.'s, injuries.

98. As a direct and proximate result of Defendant Abbott's breach implied warranties concerning its contaminated Similac, Alimentum, and EleCare powdered infant formula, as described herein, Plaintiffs and their minor child, E.H., have suffered and will continue to suffer from injuries and damages for which they are entitled to recovery, including but not limited to compensatory damages, consequential damages, interest, costs, and attorneys' fees.

**Count VIII: Violation of the Arkansas Deceptive Trade Practices Act, AR. CODE ANN. § 4-88 et seq.**

99. Plaintiffs incorporate by reference each preceding and succeeding paragraph as if set forth fully herein.

100. Plaintiffs are consumers and purchased, received and/or used Defendant Abbott's contaminated Similac, Alimentum, and EleCare powdered infant formula primarily for personal use and thereby suffered ascertainable losses, including mental anguish, as a result of Defendant Abbott's acts and omissions in violation of the applicable consumer protection laws.

101. Unfair methods of competition or deceptive acts or practices that were proscribed by law include the following:

- a. Representing that goods or services had characteristics, ingredients, user benefits, or qualities that they did not have;
- b. Advertising goods or services with the intent not to sell them as advertised;

- c. Over-promoting infant formulas, including but not limited to over-promoting their safety; and
- d. Engaging in fraudulent or deceptive conduct that created a likelihood of confusion or misunderstanding.

102. Defendant Abbott violated consumer protection laws through their use of false and misleading representations and omissions of material facts relating to the safety of its contaminated Similac, Alimentum, and EleCare powdered infant formula.

103. Defendant Abbott uniformly communicated the purported benefits of its contaminated Similac, Alimentum, and EleCare powdered infant formula while failing to disclose the serious and dangerous risk of using these products and the true state of the infant formula's safety, efficacy, and usefulness. Defendant Abbott made these representations to consumers, including Plaintiffs, in the marketing and advertising described herein. Defendant Abbott's conduct in connection with its contaminated infant formula was also impermissible and illegal in that it created a likelihood of confusion and misunderstanding because Defendant Abbott misleadingly, falsely, and deceptively represented and omitted numerous material facts regarding, among other things, the utility, benefits, safety, efficacy, and advantages of its contaminated Similac, Alimentum, and EleCare powdered infant formula.

104. Additionally, Defendant Abbott's violation of these consumer protection laws were committed knowingly and intentionally; therefore, Plaintiffs should recover, in addition to the actual damages, treble damages as allowed by law.

105. Defendant Abbott's violation of consumer protection laws concerning its contaminated Similac, Alimentum, and EleCare powdered infant formula, as described herein, was a producing cause of Plaintiffs and their minor child, E.H.'s, injuries and damages, for which they are entitled to recovery, including but not limited to compensatory damages, consequential damages, treble damages, interest, costs, and attorneys' fees.

### **Count IX: Fraudulent Concealment**

106. Plaintiffs incorporate by reference each preceding and succeeding paragraph as if set forth fully herein.

107. Prior to Plaintiffs' purchase, receipt and/or use of the contaminated Similac, Alimentum, and EleCare powdered infant formula and during the period in which the infant formula was purchased, received and/or used, Defendant Abbott fraudulently suppressed material information regarding the safety and efficacy of the infant formula, including but not limited to information the infant formula was contaminated. The fraudulent misrepresentations and fraudulent concealment described throughout this Complaint were intentional and intended to maintain and increase the sales volumes of Defendant Abbott's infant formula.

108. Defendant Abbott intentionally concealed safety issues with its contaminated Similac, Alimentum, and EleCare powdered infant formula in order to induce consumers, including Plaintiffs, to purchase, receive, obtain and/or use the

infant formula.

109. At the time Defendant Abbott concealed the fact that the contaminated Similac, Alimentum, and EleCare powdered infant formula was not safe as designed and marketed, it was under a duty to communicate this information to the general public in such a manner that the general public could appreciate the risks associated with using the infant formula.

110. Plaintiffs relied upon Defendant Abbott's false and fraudulent misrepresentations and concealments regarding the safety of its infant formula.

111. As a direct and proximate result of Defendant Abbott's malicious and intentional concealment of material and information, Defendant Abbott caused or significantly contributed to Plaintiffs and their minor child, E.H.'s, injuries.

112. Defendant Abbott furthered this fraudulent concealment through a continued and systematic failure to disclose information to Plaintiffs and the public.

113. Defendant Abbott's acts before, during, and after the acts and omissions causing Plaintiffs and their minor child, E.H.'s, injuries prevented Plaintiffs from discovering the injuries and/or the causes thereof.

114. Defendant Abbott's conduct, as described in the preceding paragraphs, amounts to conduct purposely committed, which Defendant Abbott must have realized was dangerous, needless, and reckless, without regard to the consequences or the rights and safety of Plaintiffs and their minor child, E.H.

115. As a direct and proximate result of Defendant Abbott's fraudulent concealment concerning the contaminated Similac, Alimentum, and EleCare powdered infant formula, as described herein, Plaintiffs and their minor child, E.H. have suffered and will continue to suffer injuries and damages for which they are entitled to recovery, including but not limited to compensatory damages, consequential damages, interest, costs, and attorneys' fees.

**Count X: Gross Negligence**

116. Plaintiffs incorporate by reference each preceding and succeeding paragraph as if set forth fully herein.

117. Defendant Abbott risked the lives of consumers and users of its infant formula, including E.H., with knowledge of the infant formula's contamination and safety problems, and suppressed this knowledge from Plaintiffs and the general public. Defendant Abbott made conscious decisions not to redesign, relabel, or withdraw its contaminated Similac, Alimentum, and EleCare powdered infant formula, and not to warn or inform Plaintiffs or the unsuspecting consuming public about the risks posed by its contaminated Similac, Alimentum, and EleCare powdered infant formula.

118. Defendant Abbott's conduct, as described herein, was outrageous and involved an extreme risk of harm to others.

119. Despite its knowledge of this extreme risk of harm, Defendant Abbott nevertheless persisted in performing the acts and omissions described herein with a



conscious indifference to and reckless disregard of the rights, safety, or welfare of others.

120. Defendant Abbott's extreme and outrageous conduct warrants exemplary damages.

121. Defendant Abbott's gross negligence was a proximate cause of Plaintiffs and their minor child, E.H.'s, injuries and damages. Accordingly, Defendant Abbott was grossly negligent, and Plaintiffs and their minor child, E.H., are entitled to recover exemplary damages in an amount sufficient to punish Defendant Abbott and deter others from engaging in similar conduct.

#### **Count XI: Unjust Enrichment**

122. Plaintiffs incorporate by reference each preceding and succeeding paragraph as if set forth fully herein.

123. Defendant Abbott profited unjustly from the sale of contaminated Similac, Alimentum, and EleCare powdered infant formula as a result of concealing its knowledge that the infant formula posed a serious health risk to consumers.

124. As a proximate result of their wrongful acts and omissions described herein, and as a result of their ill-gotten benefits and profits, Defendant Abbott has been unjustly enriched at the expense of Plaintiffs and other purchasers and/or users of the contaminated Similac, Alimentum, and EleCare powdered infant formula.

125. The circumstances as described herein are such that it would be

inequitable for Defendant Abbott to retain these ill-gotten benefits and profits without paying the value thereof to Plaintiffs and the other purchasers and users of contaminated Similac, Alimentum, and EleCare powdered infant formula.

126. Plaintiffs are entitled to restitution of the amount of Defendant Abbott's ill-gotten gains, benefits, and profits, including interest, resulting from the unlawful, unjust, and inequitable conduct described herein.

127. Accordingly, Plaintiffs seek an order establishing Defendant Abbott as the constructive trustee of the gains, benefits, and profits that served to unjustly enrich it, together with interest during the period in which Defendant Abbott has retained such benefits and profits and requiring Defendant Abbott to disgorge those profits to Plaintiffs and the other purchasers of the contaminated Similac, Alimentum, and EleCare powdered infant formula in a manner to be determined by the Court.

## **VI. REQUEST FOR RELIEF**

128. As a result of the foregoing, Plaintiffs, as next friends for and on behalf of their minor child, E.H., request that this Court enter a judgment in Plaintiffs' favor and against Defendant Abbott for:

- a. actual damages in such amount to be determined at trial;
- b. exemplary damages sufficient to punish Defendant Abbot and deter it and others from future wrongful conduct;
- c. treble damages as allowed by law; and
- d. attorneys' fees as allowed by law;

- e. costs and expenses as allowed by law;
- f. pre- and post-judgment interest as allowed by law;
- g. any other relief the Court may deem just and proper.

## **VII. JURY TRIAL DEMANDED**

129. Plaintiffs demand a trial by jury on all claims so triable.

Dated: August 29, 2022,

Respectfully Submitted,

/s/ Sean T. Keith

Sean T. Keith AR Bar No. 93158

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*Attorney for Plaintiff*

**CERTIFICATE OF SERVICE**

I, Sean T. Keith, do hereby certify that on August 29, 2022, I electronically filed the foregoing document through the Court's CM/ECF System, which will provide notice of such filing to all persons of record in this case.

/s/ Sean T. Keith  
Sean T. Keith